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HOTELS

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NIGHT CLUBS

Roof Gardens and special rooms at many of the hotels listed feature brilliant entertainment and dancing, with music by headliners of Radio, Stage and Hollywood!

HIGH HAT

CLUB 21, 21 E. 52nd St. 8C
EL MOROCCO, 154 E. 54th St. . . . 8C
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PARADISE RESTAURANT, Broadway & 49th Street 8B

GREENWICH VILLAGE

BLACK CAT, 557 West Broadway . . 10B
GREENWICH VILLAGE CASINO, 5 Sheridan Sq. 9B
OPEN DOOR, 137 MacDougal St. . . 9B
VILLAGE BARN, 52 West 8th St. . . 9B
VILLAGE NUT CLUB, 99 7th Ave. . . 9B

HARLEM

DICKIE WELLS, 169 West 133rd St. . 5B
SMALL'S PARADISE, Seventh Ave. & 135th St. 5B
UBANGI CLUB, Seventh Ave. & 131st St. 5B

FOREIGN ATMOSPHERE

EL CHICO (Spanish), 80 Grove Street 9B
EL GAUCHO, 245 Sullivan Street . 10B
GLORIA PALAST (German), 210 East 86th Street 7C
THE RUSSIAN KRETCHMA, 244 East 14th Street 9C
THE WIVEL (Scandinavian-American), 254 West 54th Street 8B

Due to space limitations it was possible to list only the "High Spots." We recommend "THE MIRROR GUIDE TO NEW YORK" or "CUE" (10c at all news stands) for current information on "where to dine, wine and dance in New York."

FOR FURTHER TRAVEL INFORMATION CONSULT YOUR LOCAL AGENT OR FOLLOWING TICKET OFFICES

Boston, Mass.
South Station Tel. HUBbard 7800
City Ticket Office,
67 Franklin St., Tel. HUBbard 7800
Bridgeport, Conn. Tel. 4-2131
Hartford, Conn. Tel. 2-4256
New Haven, Conn. Tel. 7-2127
New London, Conn. Tel. 3100
Pittsfield, Mass. Tel. 8251
Providence, R. I. Tel. DEXter 7667
Springfield, Mass. Tel. 6-0355

For Travel Information in New York, Consult New Haven TRAVEL BUREAU in the Main Waiting Room Grand Central Terminal

PASSENGER TRAFFIC REPRESENTATIVES

BOSTON, MASS. (So. Sta.) Dist. Pass'r Agent, Tel. HUBbard 7800 (Ext. 262)
NEW YORK, N. Y. (Grand Central Terminal) Gen'l Pass'r Agent, Tel. MURray Hill 9-3600 (Ext. 102)
PROVIDENCE, R. I. (R.R. Station) District Pass'r Agent, Tel. DEXter 5700
NEW HAVEN, CT. (Gen'l Office Bldg.) District Pass'r Agent, Tel. 5-0131 (Ext. 808)

31-3-39-200M

THE RAILWAY ALL THE WAY TO THE NEW YORK WORLD'S FAIR



THE NEW HAVEN R. R.

THE NEW HAVEN R. R.

NO PARKING
ONE WAY

60,000,000

visitors during the World's Fair season is the estimated total attendance . . . and no matter how you spread them out over the summer months, there is strong reason to believe that New York's arterial highways, byways, tunnels, bridges, and inter-city super-speedways will be choked with traffic . . . as hundreds of thousands of visiting cars compete for highway and parking space with the 2,000,000 resident cars within the 50-mile metropolitan area.

But there is a perfect solution . . . a way that will add hours to your World's Fair visiting time, and smiles to your disposition. A way that will allow you complete relaxation enroute, and will ensure a safe journey with no regrets. Go in proven security over a smooth boulevard of steel, enjoying all the safeguards of modern railroading. The New Haven Railroad is at your service 24-hours a day, with the finest lineup of modern air-conditioned train equipment in the East . . .

STREAMLINED COACHES . . . The last word in cool air-conditioned comfort and convenience for economical daytime coach travel . . . comfortable lounge-type seats, many with automatic reclining adjustments for complete relaxation. Double soundproof windows sealed tight against heat and dust . . . rubber-cushioned construction for quiet riding . . . all steel safety . . . clean, sanitary, well equipped lavatories.

STREAMLINED GRILL CARS . . . These are air-conditioned too . . . and in their cool, attractively decorated interiors, you will hardly believe you are on a train! Drop in anytime for a sip, a snack or a meal . . . the service is pleasant, the food is delicious! Grill, soda fountain and bar specialties at low cafeteria prices!

CURVE

DETOUR

SLOW

STOP TOURISTS



DINING CAR SERVICE . . . Famous for good food deliciously prepared, and served in an atmosphere of refinement and luxury! A visit to the diner is always a pleasant interlude on the New Haven . . . with tasty table-d'hote menus for breakfast, luncheon or dinner, as well as a-la-carte selections, and a distinguished wine list.

STREAMLINED LOCOMOTIVES . . . With greater power, smoother, faster performance . . . huge steam and electric Titans of the rails, speeding you in perfect safety over the famous boulevard of steel! With every safeguard known to modern railroading incorporated into their design and construction . . . they are manned by a skilled company of engineers with notable safety records!

DAY PULLMAN TRAVEL . . . In an atmosphere of quiet luxury . . . enjoying the many excellent facilities, including drawing room privacy, parlor car refinement, lounge car sociability and gaiety . . . and throughout, courteous, helpful porter service.

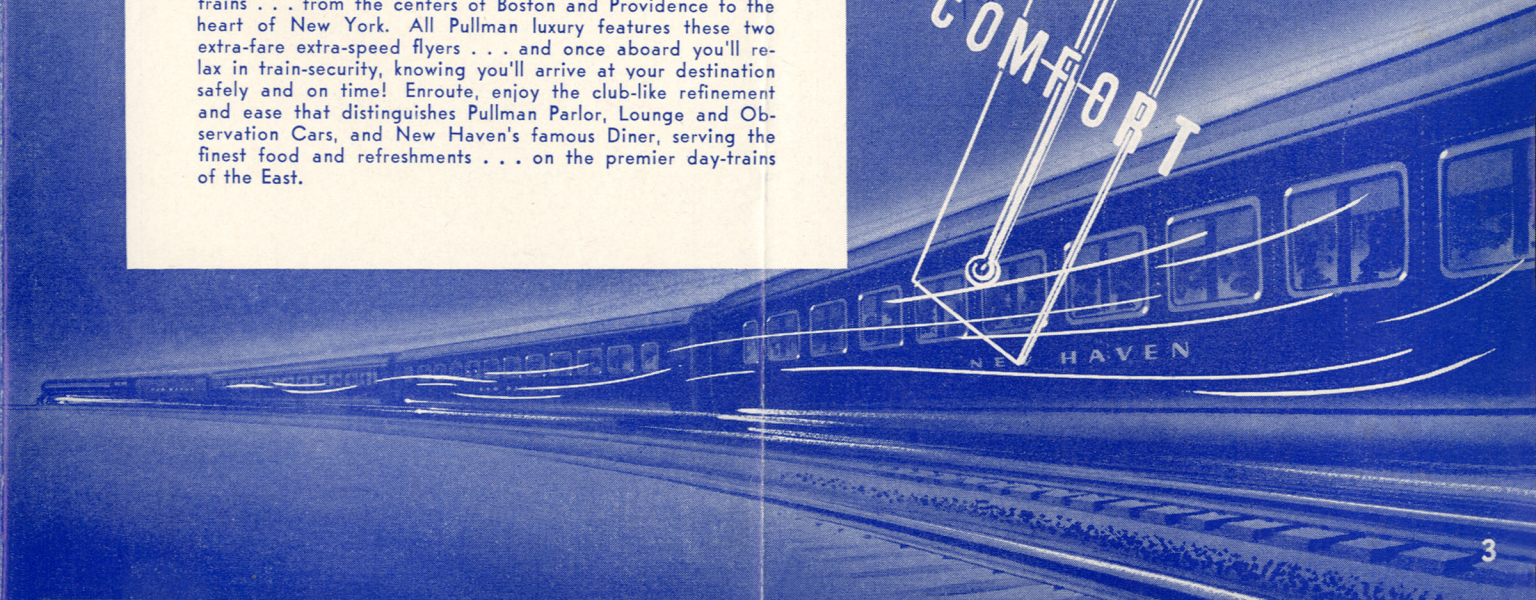
NIGHT PULLMAN TRAVEL . . . Whether you choose a comfortable section berth, or private bedroom . . . you sleep as you go . . . safely, securely, arriving fresh as a daisy after a cool, air-conditioned overnight on smooth-riding New Haven night trains!

NIGHT COACH TRAVEL . . . Air-conditioned streamlined coaches provide for comfortable overnight travel in special individually adjustable reclining seats, with clean laundered headrests and dimmed lights. Low coach fares now make overnight travel to New York as economical as in the daytime.

LIMITED TRAINS . . . The Yankee Clipper and Merchants Limited, leading the New Haven's fleet of crack through trains . . . from the centers of Boston and Providence to the heart of New York. All Pullman luxury features these two extra-fare extra-speed flyers . . . and once aboard you'll relax in train-security, knowing you'll arrive at your destination safely and on time! Enroute, enjoy the club-like refinement and ease that distinguishes Pullman Parlor, Lounge and Observation Cars, and New Haven's famous Diner, serving the finest food and refreshments . . . on the premier day-trains of the East.



COMFORT



LOW COACH FARES FOR THE WORLD'S FAIR...

Fares to NEW YORK From	Regular One-Way Coach Fare	30-Day Round Trip Coach Fare	Round Trip *Party Fare in Coaches	Fares to NEW YORK From	Regular One-Way Coach Fare	30-Day Round Trip Coach Fare	Round Trip *Party Fare in Coaches
MASSACHUSETTS				RHODE ISLAND			
Attleboro	\$4.94	\$8.95	\$5.95	Kingston	\$3.94	\$7.15	\$4.75
Blackstone	4.78	8.65	5.75	Pawtucket and Central Falls	4.73	8.55	5.70
Boston	5.73	10.35	6.90	Providence	4.65	8.40	5.60
Brockton	6.22	11.25	7.50	Westerly	3.53	6.40	4.25
Buzzards Bay (a)	7.09	12.85	8.55	Woonsocket	5.06	9.15	6.10
Buzzards Bay (b)	5.98	10.80	7.20				
Canton (a)	6.14	11.10	7.40	CONNECTICUT			
Fall River (b)	5.57	10.05	6.70	Ansonia	1.78	3.25	2.15
Falmouth (a)	7.46	13.50	9.00	Berlin	2.44	4.45	2.95
Falmouth (b)	6.36	11.50	7.65	Bridgeport	1.40	2.55	1.70
Franklin	4.98	9.00	6.00	Bristol	2.53	4.60	3.05
Gt. Barrington	2.98	5.40	3.60	Canaan	2.65	4.80	3.20
Hyannis (a)	7.71	13.95	9.30	Danbury	1.61	2.95	1.95
Hyannis (b)	6.61	11.95	7.95	Darien	.95	1.75	1.15
Lee	3.32	6.00	4.00	Derby-Shelton	1.73	3.15	2.10
Lenox	3.40	6.15	4.10	Fairfield	1.28	2.35	1.55
New Bedford (b)	5.73	10.35	6.90	Greenwich	.70		.85
Norwood Central	5.32	9.60	6.40	Hartford	2.73	4.95	3.30
Pittsfield	3.61	6.55	4.35	Kent	2.07	3.75	2.50
Sharon	5.28	9.55	6.35	Madison	2.32	4.20	2.80
Sheffield	2.82	5.10	3.40	Manchester	2.98	5.40	3.60
Springfield	3.36	6.10	4.05	Meriden	2.28	4.15	2.75
Stockbridge	3.19	5.80	3.85	Milford	1.57	2.85	1.90
Stoughton (a)	6.23	11.25	7.50	Naugatuck	2.07	3.75	2.50
Taunton (b)	5.22	9.45	6.30	New Britain	2.53	4.60	3.05
Walpole	5.19	9.40	6.25	New Canaan	1.03	1.90	1.25
Wareham (a)	6.96	12.60	8.40	New Haven	1.82	3.30	2.20
Wareham (b)	5.86	10.60	7.05	New London	3.07	5.55	3.70
Woods Hole (a)	7.55	13.65	9.10				
Woods Hole (b)	6.44	11.65	7.75				
Worcester	4.73	8.55	5.70				

(a) via Boston
(b) via Direct Summer service

*Per person round trip fare for parties of 30 or more. Ticket will be issued with final return limit of 7 days from date of sale.

Fares to NEW YORK From	Regular One-Way Coach Fare	30-Day Round Trip Coach Fare	Round Trip *Party Fare in Coaches
CONNECTICUT (Continued)			
New Milford	\$1.90	\$3.45	\$2.30
Norwalk	1.07	1.95	1.30
Norwich	3.40	6.15	4.10
Plainville	2.53	4.60	3.05
Putnam	4.15	7.50	5.00
Saybrook	2.65	4.80	3.20
Seymour	1.86	3.40	2.25
South Norwalk	1.03	1.90	1.25
Stamford	.83	1.50	1.00
Stonington	3.40	6.15	4.10
Thomaston	2.40	4.35	2.90
Thompsonville	3.15	5.70	3.80
Torrington	2.69	4.90	3.25
Wallingford	2.11	3.85	2.55
Waterbury	2.19	4.00	2.65
Westport and Saugatuck	1.11	2.05	1.35
Willimantic	3.53	6.40	4.25
Windsor	2.90	5.25	3.50
Windsor Locks	3.03	5.50	3.65
Winsted	2.90	5.25	3.50
NEW YORK			
Harrison	.56	—	.70
Larchmont	.47	—	.60
Mamaroneck	.52	—	.65
New Rochelle	.41	—	.50
Pelham	.38	—	.50
Port Chester	.65	—	.80
Rye	.61	—	.75

Children under 5 years free. Over 5 years and under 12, half fare.

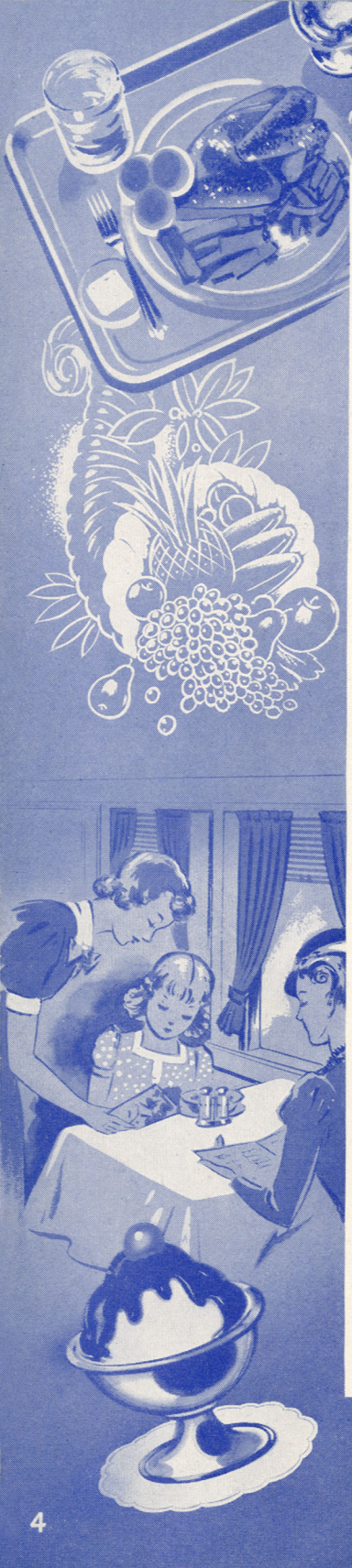
WORLD'S FAIR SPECIALS


Many week-day and Sunday Excursions have been planned from New England points to New York during the World's Fair. We have listed below 34 cities and towns where these one-day excursions will be available. Watch your newspaper for complete announcement.

ONE DAY ROUND TRIP COACH FARES Good only on designated trains to NEW YORK from

MASSACHUSETTS	CONNECTICUT (Continued)
*Boston \$5.85	Hartford \$2.85
Gt. Barrington 2.90	Kent 2.15
Lee 2.90	Madison 2.45
Pittsfield 2.90	Meriden 2.40
Springfield 3.50	Naugatuck 2.20
Stockbridge 2.90	New Britain 2.65
	New Haven 1.95
	New London 3.20
	New Milford 2.05
	Plainville 2.65
	Saybrook 2.75
	South Norwalk 1.15
	Thomaston 2.55
	Thompsonville 3.25
	Torrington 2.80
	Wallingford 2.25
	Waterbury 2.30
	Windsor 3.00
	Windsor Locks 3.15
	Winsted 3.05
RHODE ISLAND	
Providence \$4.75	
CONNECTICUT	
Ansonia \$1.90	
Berlin 2.60	
Bridgeport 1.50	
Bristol 2.65	
Canaan 2.80	
Danbury 1.75	
Derby-Shelton 1.85	

*Leaves BOSTON night before.





DIRECT *to the* CENTER

Arrival by train in Grand Central Terminal places you in the heart of New York . . . just a few steps from principal hotels, and the 42nd St. and Fifth Avenue shopping district . . . just a few short blocks from Times Square, a'sparkle and a'glitter as never before, with many of its theatres and night clubs air-conditioned for the comfort of World's Fair visitors this summer! Convenient rapid transit facilities to all points of interest.

To reach the World's Fair from Grand Central Terminal take the Interborough (I.R.T.) Subway which operates regular express service direct to the World's Fair gates, just a few steps from the Theme Center. The running time is approximately 20 minutes . . . and the fare is only 5c. New Haven Railroad patrons on regular trains arriving at Pennsylvania Station, will use connecting Long Island Railroad service from New York to the World's Fair grounds.

Meet the rest of America in New York this summer and see the world's greatest city at its best. Plan your trip well in advance and make your hotel reservations early. An easy way to be **assured** of good hotel accommodations at reasonable rates, is to make your reservations through The American Express Company, who



of NEW YORK *by* TRAIN

have made special advance arrangements with many New York hotels in various price groups. Better still, plan a 2 to 7 day tour to New York and the World's Fair by train . . . with hotel accommodations in New York assured.

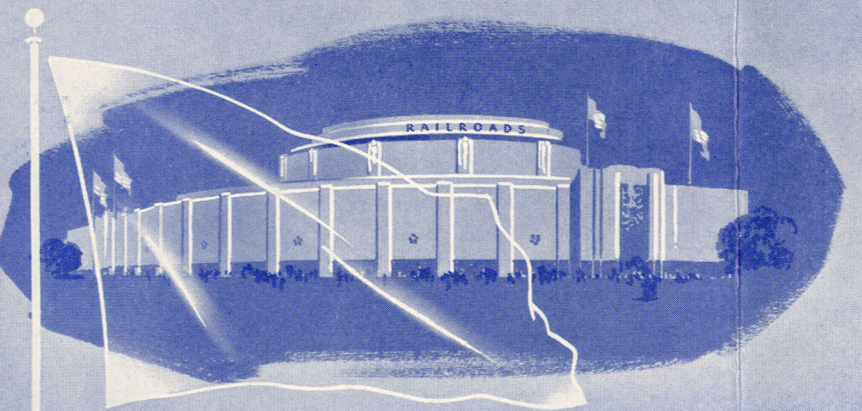
For Example: 2-DAY tour to New York including round trip transportation in air-conditioned streamlined day coach—or night coach with reclining seats; taxi transfers between train terminal and hotel; comfortable accommodations in selected hotel; grand lectured sightseeing tour of New York; souvenir admission ticket to the World's Fair; choice of tour through N.B.C. studios in Radio City, or admission to Rockefeller Center Observation Roof. Complete tour \$19.65 up, according to hotel or accommodations selected. For full information and costs of 3, 4, 5, 6 and 7 day tours, see your local New Haven Ticket Agent, local Travel Agents, or American Express Offices.

Recommended, inspected rooms in thousands of private homes and rooming houses throughout the metropolitan area, are listed with a Central Housing Bureau, where information regarding locations and rates may be obtained and advance reservations made. Write Dept. of Housing, New York World's Fair, New York, N. Y.



RAISYWOOD
HO CASINO
RESTAURANT

WHAT TO *see* AND *do* AT THE NEW YORK WORLD'S FAIR



Within the gates at last . . . and immediately you catch the rhythm of the Fair . . . its breath-taking magnitude . . . artistry . . . beauty . . . completeness, down to the last detail of comfort and convenience to visitors. The transportation facilities within the grounds, where of course no private automobiles are allowed . . . enable even the one-day visitor to "hit the high spots." Intra-zone buses, with length-wise seats and unobstructed vision, make a complete circuit of the Fair possible . . . and these are supplemented by a fascinating little fleet of tractor trains designed to run along the walks . . . moving so slowly you can really sightsee the "exterior" Fair sitting down! In addition to these services there are hand-propelled chair cars and electric taxi-cars accommodating small parties, chauffeured by competent guides!



TRANSPORTATION

The Railroad Transportation Building was built by the Eastern Railroad President's Conference, representing the 26 Eastern Railroads . . . at a cost of \$3,000,000. It is the largest single exhibit at the Fair. Inside is a theater seating 1000, where "Railroads at Work" will be dramatized . . . complete model railroad system in action, with 3800 feet of trackage and 500 model locomotives and cars . . . a show for young and old!

"Railroads on Parade" . . . a vivid drama of 16 scenes, with a cast of 200 . . . will be enacted before outdoor audiences in a stadium seating 4000 persons. The stage will accommodate full-sized trains, highway vehicular traffic, and watercraft. A huge pageant of yesterday, today and tomorrow in railroad transportation, with early woodburning locomotives contrasting the titans of today . . . with visiting trains expected from Great Britain, France, Italy, Poland and Russia. A special thriller will be a super-locomotive operating on its own power, on a specially constructed roller bed.

"Railroads in Building" . . . a miniature presentation of the building of a railroad is another feature of this intensely interesting exhibit, that covers over 16 acres in the Transportation Zone, and includes a large Child's restaurant for the convenience of visitors.

Other exhibits in the Transportation Zone include the **General Motors Exhibit** where a moving platform will transport you through tomorrow's amazing highways, cities, street intersections! **The Ford Motors Building** . . . 7 acres of attractively landscaped and designed gardens and buildings, over and around which circles the "road of tomorrow". **Chrysler Motors Building** . . . in which is presented the development of transportation from the dawn of history to the rocket ship of the future! **Firestone Tire and Rubber**, with a singing color fountain and a typical farmstead with cows, sheep and chickens. **Goodrich Tire**, featuring auto stunting in a huge oval, with daredevil drivers carrying out hair-raising tire tests. **The Maritime Transportation Building**, distinguished by two huge ship prows reaching skyward, depicts maritime history and travel-of-today-and-tomorrow. **The Aviation Building**, devoted to the promotion of air travel in all its branches. . . .

THE THEME CENTER

Graceful Trylon and Perisphere . . . focal center of the "World of Tomorrow" . . . from which point broad tree-lined avenues radiate into the seven zones of the Fair! Step inside the huge Perisphere . . . onto the magic carpet . . . and see dramatized before your eyes the incredible dream city of tomorrow!

COMMUNITY INTERESTS

A zone dedicated to the advance of art, education religion, public health, modes of shelter and recreation. In the **Home Furnishings Building**, a focal exhibit dramatizes community life . . . from the typical Colonial village of 1789 through 150 years of progress, to the streamlined present! **The Town of Tomorrow** consists of 15 modern demonstration homes . . . and the adjacent **Home Building Center** houses the exhibits of those who produce the materials to build them. Nearby, on the banks of the Flushing River **Gardens on Parade**, presents a series of terraced rock gardens, old-fashioned gardens, formal gardens . . . a paradise of color both day and night! **Gas Exhibits, Inc.** with its brilliant "Court of Flame"! **Johns-Manville's** asbestos giant welcomes you to an air-conditioned theater . . . and just next door the arc-like **American Radiator and Standard Sanitary Building** dramatizes the advance in modern sanitary and heating systems!

An **Electrified Farm**, fully manned, stocked and equipped . . . with modern farm house and buildings, shaded pastures, etc., demonstrates the progress of the American farmer toward greater efficiency and more leisure.

The Hall of Fashion, presents "Fashions of Tomorrow" . . . the **Cosmetics Building**, and **Coty, Inc.'s** huge Powder Box . . . are dedicated to the glorification of American women. The **House of Jewels** displays millions of dollars worth of precious stones, including a diamond-studded globe showing location of the diamond mines of the world!

The Temple of Religion . . . dedicated to the cause of religious freedom in America, and endorsed by prominent Catholic, Protestant and Jewish clerical and lay leaders, will present religious pageants, dramas and choral music. **The Christian Science Building**, an international gathering place for those interested in the religion founded by Mary Baker Eddy. **The Y.M.C.A. Building** just next door, with "friendship" as its theme . . . including a restaurant and cafeteria seating 600 people. **The Works Progress Administration U.S.A. Building** dramatizes what the W.P.A. has done to preserve "The American way of living" . . . in construction and reconstruction, research, education, art and the theater. Entertainment in the auditorium and garden by Federal musicians and actors.

The Contemporary Arts Building exhibits the carefully selected works of our greatest living American painters, sculptors and printmakers.

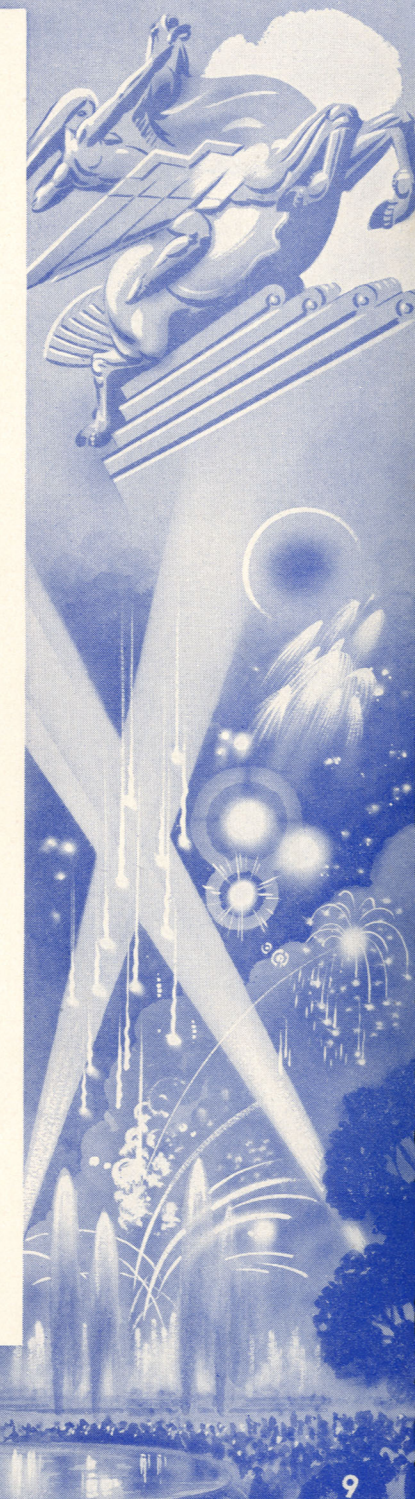
The Science and Education Building presents numerous scientific and educational exhibits, supported by moving pictures and lectures in the auditorium. **The Medical and Public Health Building** houses two impressive exhibits; **The Hall of Man**, depicts the growth of mankind through birth, childhood and maturity. Here the whole complex system of the body, its organs and functions, are on parade! Translucent men, a huge "walk-in" human eye, a moving and talking skeleton, are some of the unusual features used to demonstrate the whys and wherefores of disease and its effect on the body. In the **Hall of Medicine**, the advance of medical knowledge from the dark ages of superstition and fear, to present-day enlightened methods and humane treatment of disease, is effectively dramatized! The famous **Carrel-Lindbergh** artificial heart is on display, as well as a "walk-in" model of the human mouth.

GOVERNMENT

From a lofty pedestal, **George Washington**, Father of our country presides over beautiful **Constitution Hall**, a colorful esplanade of waterfalls, fountains, sculptures, shade trees and flower beds leading down to the **Lagoon of Nations** and the imposing **Federal Building**. Each evening this scene is transformed into a fairyland of color . . . trees along the Mall glow with phosphorescent light from concealed underground mercury tubes. A spectacular display of fireworks bursts skyward amid flaming jets of varicolored gases, rocketing columns of water, and shafts of light, intermingling in a vision of unrivaled beauty and grandeur! A fitting introduction to the **Government Zone** . . . where one may tour the world in a day! A world on peaceful parade around the beautiful **Lagoon of Nations**, the **Court of Peace**, the **Court of States**. 60 Foreign participants . . . our own Federal Government, the several States . . . all striving to present to you their best talents in design, construction and dramatizations . . . at a total cost of \$30,000,000. The Foreign countries represented are: **Albania, Argentina, Australia, Belgium, Bolivia, Brazil, Canada, Chile, Colombia, Cuba, Czechoslovakia, Denmark, Dominican Republic, Finland, France, Great Britain and the British Colonial Empire, Greece, Guatemala, Haiti, Honduras, Hungary, Iceland, Ireland (Eire), Italy, Japan, Jewish Palestine, League of Nations, Lebanon, Lithuania, Luxemburg, Mexico, Netherlands, New Zealand, Norway, Panama, Peru, Poland, Portugal, Rumania, Siam, Southern Rhodesia, Spain, Sweden, Switzerland, Turkey, Union of Soviet Socialist Republics, Uruguay, Venezuela, Yugoslavia**. These nations present their art and architecture their craftsmanship with textiles, ceramics, rare woods, leather, precious jewels, rugs, rare and exquisite embroideries and laces . . . their natural resources, industrial products . . . their folk-lore, history and scenic attractions. In exotic gardens, courtyards, little theaters and cinemas they present a constant pageant in native costume, with folk songs and dances . . . from Southern Rhodesia to the Land of the Midnight Sun. In their many restaurants you are offered a world-wide choice of rare wines and strange, delicious viands prepared by native chefs and served amid native scenes of oriental and occidental beauty and splendor.

Our own **Federal Building** is at the head of the **Court of Peace**, where official ceremonies and parades are held . . . and which at night is converted into a great gilded ballroom roofed with colored light beams. Within the building itself, the growth of our Nation is dramatized in moving murals, diaramas, and a special feature-length moving picture entitled "These United States".

The Court of States presents the scenic, social, and industrial advantages, the natural resources, products of mining, agriculture, and industry of the several United States . . . in fascinating exhibits, employing photographs, murals, diaramas, moving scenes, moving pictures, pageants in historical costumes . . . depicting the rise of America from Pilgrim Plymouth of 1620 to the modern civilization symbolized by this great New York World's Fair of today and tomorrow. **Pennsylvania's** reproduction of **Independence Hall**, **New England's** replica of a quaint fishing wharf, mooring a 130-foot sailing vessel . . . are historic reminders of our heroic past. **Florida's** "Land of Flowers" on the shores of **Fountain Lake** includes a gay tropical beach with



WHAT TO *see* AND *do* AT THE WORLD'S FAIR

GOVERNMENT (Con't.)

palms, orange trees, and many tropical plants. Other states having individual buildings are **New York, Illinois, Missouri, Ohio, Texas and Washington.** **New York City Building** is a permanent structure, housing at present many interesting exhibits, including a "murder mystery" showing New York's famous Police Department and Crime Laboratory in action. A model **Boy Scout Camp** is located adjacent to the Federal Zone. In addition to demonstrating scoutcraft, the boys will be assigned as guides and special orderlies to distinguished visitors and Fair Officials at special functions.

COMMUNICATIONS AND BUSINESS SYSTEMS

A zone dedicated to the achievement of modern communication systems in the annihilation of time and space! In the **Communications Building**, pictured in the panel to the left, is a Focal dramatizing the progress of communication from the sign language and the hieroglyphics of the early ages . . . to the present era where it is commonplace for us to hear the actual voices of those who are shaping the world's destinies thousands of miles away . . . to see world-history in the making through the medium of wired photos, published in our papers the following morning. Amateur radio communication will be demonstrated in a typical "Shack", where Fair visitors will be invited to send radio-phone messages to any part of the world free of charge. Here also will be the scene of many history-making events, as world celebrities face the microphone. Located in the **Communications Building** are many interesting and informative displays including still and moving picture cameras, and photographic gadgets . . . educational books for children . . . and an air-conditioned theater, where a moving picture sponsored by the **Macfadden Publications** entitled "I'll tell the World" is presented. Just across the handsome "Court of Communications" is the **American Telephone and Telegraph Building** . . . the formal entrance to which is reached through a delightful pine grove. One of the features of this exhibit is the "call room" where 150 visitors are chosen by lot daily for free telephone conversations with the folks back home. Other features are the "Voder" producing a synthetic human voice . . . a hearing test . . . and a voice mirror. In the **Business Systems and Insurance Building**, with its beautiful "Rose Court" . . . business machinery of advanced design is shown and demonstrated . . . and the many advantages of insurance are dramatized, through the medium of murals, marionette shows, and moving and talking robots. The world's largest typewriter is here seen in action. The **Crosley Radio Building** displays radios, cameras, etc., . . . while in the **R.C.A. Building**, built like a giant radio tube . . . the story of TELEVISION is told and demonstrated. The latest television sets will be shown in the "Living room of today and tomorrow". R.C.A. will also operate a "telemobile", which will pick up events of interest within the Fair grounds and broadcast them by television.

Masterpieces of Art presents 500 of the world's famous paintings, valued at \$30,000,000. Works of the old masters; Raphael, Michelangelo, El Greco, Rubens, Van Dyck, Rembrandt, Gainsborough, Watteau, Goya, etc., known to many only through their reproductions, will now be displayed under one roof.

PRODUCTION AND DISTRIBUTION

All the streamlined conveniences of our fast-moving age are shown in this fascinating zone. The Focal Exhibit in the **Consumers Building** shows the transformation of man from the early days of struggle for existence under primitive conditions . . . to present and future day comfort and leisure, now that coal, oil, and waterpower have been harnessed to give us heat, energy, light, refrigeration, air-conditioning, swift transportation and communication. The **Carrier Corporation** with its giant Eskimo igloo, demonstrates the comforts of modern air-conditioning, under a display of "Northern Lights". **Consolidated Edison** features an outdoor "water ballet" . . . and indoors a colored, lighted, animated model of New York, "City of Light", higher than a 3-story building, and containing 4000 buildings, with miniature trains, motor traffic flowing over the bridges . . . dramatizing a day from dawn to dusk in the world's greatest metropolis. **Du Pont's Wonder World of Chemistry** tells the inside story of laboratory research in the development of rayon yarn, and other du Pont products. **Eastman Kodak's** amateur photographer's paradise with its Hall of Color and Photo-Garden . . . **Electric Utilities Building** showing the "Forward March of America" from darkness to light! An electric fountain climaxes the display with a spectacular symphony of color, sound and light. . . . The **Electrical Products Building**, with its many educational displays, featuring home electric devices . . . The **Elgin Building** is an astronomical observatory, the dome of which may be opened at night for star observation. The copper-sheathed **General Electric Building** facing the Plaza of Light, features a complete **Television Studio**, where visitors may be televised if they wish. In **Steinmetz Hall**, 100,000,000 volts of artificial lightning will be generated and discharged to thrill you. . . . The House of Magic where you can't even be sure of your own shadow. 20,000,000 square feet of plate, structural, and block glass have been used to complete the **Glass Center** with its 2700° furnace for glass blowing . . . and its glass blowers at work. The **Hall of Industrial Science** houses exhibits depicting the development of solid and transparent plastics, a relatively new, but important industry, and one you should know more about. The **Hall of Pharmacy** features an animated puppet show, in the largest medicine cabinet ever made. A streamlined "Soda Fountain of the Future" is also shown. The **Building for Man, his Clothes and his Sports** features men's quality apparel. Visit the Golf Room, the Sports Forum, the Cinema. The **Metals Building** tells the story of steel, copper, and precious metals, from the mines to the finished product. The **Petroleum Industry** exhibit is sponsored by the 14 major oil companies, and shows off the industry from the ground up. A huge drill will try its luck on the Flushing Meadows. There will be motion pictures in Technicolor . . . and a Petroleum Roof Garden. **U. S. Steel Building** a strange "inside-out" stainless steel dome . . . depicts the progress of steel from ore to the rolling mill. **Westinghouse** presents an 8-foot metal Robot who talks, sings, sees, and counts . . . a riderless bicycle . . . the famous Time Capsule telling the world of tomorrow about the world of today.

FOOD

Probably one of the most exciting and entertaining displays in the Fair is the Food Focal Exhibit in **Food Building No. 3** on Agricultural Row. Here the advance in the production and preservation of foods is dramatized through fantastic machines . . . surrealistic diaramas, and cartoon comedy. The **Beechnut Packing Building** highlights a miniature circus parade followed by the "Biggest Little Show on Earth". **Borden** presents "The Dairy World of Tomorrow" behind a huge glass wall, with 150 prize cows in a rotolactor (merry-go-round to you), attended by 54 picked students of dairying from U. S. colleges . . . and "attended" means each cow must have her shower bath, is dried with an individual towel and is milked by vacuum tubes. **Wonder Bakers** take you through "Alice in Wonderland" past their fresh bread sandwich bar, into a genuine wheat field. In the **Food Building** on Constitution Mall, where there is a galaxy of colorful exhibits to tempt the appetite and imagination . . . Walt Disney animated technicolor cartoons, Tony Sarg marionettes, numerous diaramas and murals, aid demonstrations of food development and preparation. In the **Heinz Dome** the chemiculture of vegetables is demonstrated . . . while in the **Heinz sponsored Academy of Sports**, a display of famous trophies may be seen, as well as the leaders in the world of sports in action! **Schaefer Center** features a 100 foot open bar. The **Sealtest Building** sponsors a dairy show including pasteurization and bottling of milk, packaging of cheese products, ice creams, and sherbets. **Standard Brands** features a 125 foot coffee and tea bar, a tea garden, a model bakery, and to top it off, an open-air theater where Rudy Vallee will broadcast every Thursday night. **Swift & Co.** holds forth in a replica of huge super-air-liner. **General Cigar** offers a newsreel theater . . . while in the **Lucky Strike Building** the whole process of cigarette-making is demonstrated. The **Distilled Spirits Building** is unique in that it shows no liquor . . . but will stress the economic importance of this industry in the U. S.

RESTAURANTS

Dine around the world in the **Government Zone** . . . where 20 restaurants and cafes cater to the tastes of the epicure in every language. Go Dutch at Heineken's on the **Zuider Zee** . . . visit the **Cuban Cabaret** . . . Tyrolean "Winter Wonderland" tavern . . . the **Casino of Nations**, a glass restaurant with an international flavor . . . the **Colonia Triangle Restaurant** . . . and the beautiful **Turf-Trylon!** More than 80 restaurants to choose from including three "Brass Rails" . . . **Ballantines 3-ring Inn** . . . **Child's in the Transportation Building** . . . or if you're in a hurry enjoy a sip or a snack at the many stands and milk bars sprinkled throughout the grounds.

AMUSEMENTS

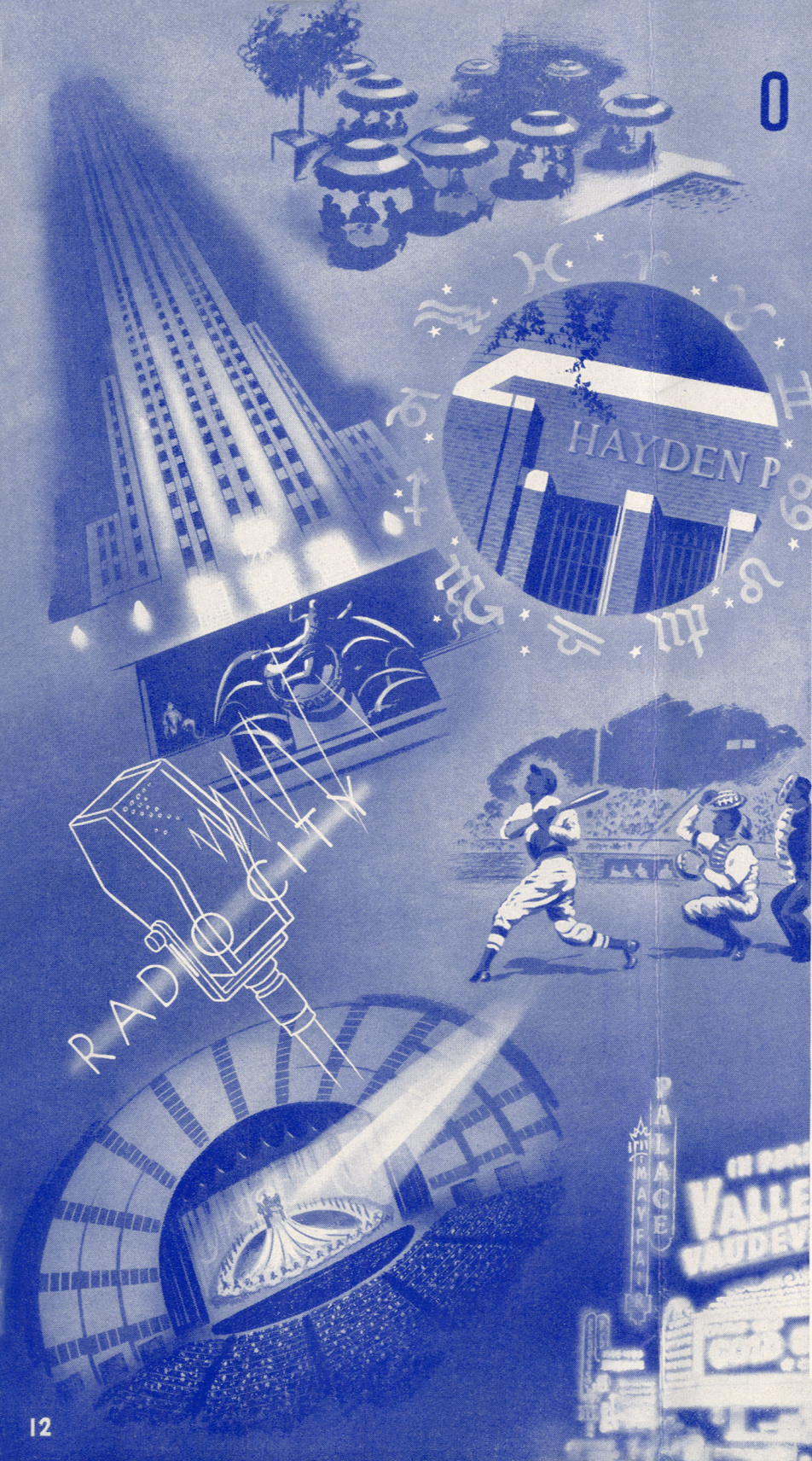
A 40 foot cash register rings up the attendance in this 280 acres of fun, thrills and spills . . . spread out along a 2-mile loop beginning at the huge **Amphitheater on Fountain Lake**, seating 10,000 . . . and presenting a "Billy Rose" Aquacade extravaganza, with girls, girls and more girls! Nearby is the great World's Fair Music Hall which will play a brilliant part in the Fair's entertainment program. Out over Fountain Lake, every evening visitors will witness the most stupendous man-made "inferno" of all time . . . with

bursting rockets, bombs, curtains of flame, smoke and water . . . to the accompaniment of a great symphony orchestra.

For foreign atmosphere visit **Merrie England** with its old curiosity shop, Punch and Judy show, pubs and inns, the old Globe Theatre where Shakesperian plays will be revived. **Cuban Village**, with "Sloppy Joe's" famous bar, native food, puppet shows, colorful fiestas. **Dutch Village** with a fascinating tavern on the **Zuider Zee**, in a setting of windmills, fishing boats . . . amid the clump of wooden shoes. **Victoria Falls**, Southern Rhodesia's African spectacle, takes you into the heart of darkest Africa! **Frank Buck's Jungleland**, a native Malay village camp, with elephants, tigers, lions, monkeys, trained seals, and thousands of other bird and animal specimens . . . in a thrilling succession of wild animal acts! **Live Monsters** is an exhibit of reptiles including 30 foot giant pythons. There's a **Lama Temple** out of old Tibet . . . and **Old China** itself with chop suey, rickshas and Oriental life! **Admiral Byrd's Penguin Island**, a reproduction of his Little America base, with 100 of the comic little birds . . . contrasting strangely with the **South Seas Village**, with its exotic atmosphere and hula hula dancers. The **American Indian Village** will be the summer home of over 40 full blooded Indians who will live in traditional native style. The **Winter Wonderland** is an Alpine village devoted to winter sports. . . . It has a Rheingold Inn, and reproduces a snowstorm every evening. There's an up-to-the-minute freak show called **Strange as it May Seem**, with duck-bill Ubangis, giants and pygmies, head hunters, and other strange people too numerous to mention.

Jitterbugs in action . . . in the **Savoy Ballroom**, a Harlem hotspot at the Fair. **NYZOS** . . . houses Dr. Beebe's steel walled Bathysphere, used to explore the ocean depths . . . electric eels and how they work . . . and, of all things, a giant Panda, curiosity of the age! There are 125 midget inhabitants in **Little Miracle Town** . . . with their own miniature houses, restaurant, city hall, circus, and theater! And Tony Sarg's **Enchanted Forest** is enchanting indeed with mythical and ghostly happenings among the elfs and fairies in a fantastic woodland setting. The **Children's World** is a miniature World's Fair in itself. Park the children here in this gay little fairyland, with games of skill and thrills, a play-house, pet-house, book-house and doll-house . . . puppet shows . . . and a trip around the world in a miniature streamlined train, with side trips in Holland, the Italian Lakes, Mexico, and the Arctic Circle! The toys of yesterday, today and tomorrow are shown in a magic toyland. American Express Company guides will personally supervise your child's entertainment if you want to be free to roam! A bit of **Old New York** of the rip-roarin' Gay Nineties by gaslight, with horsecars, hansom cabs, street corner quartets, Bowery barrooms . . . even Steve Brodie performing his famous leap from the Brooklyn Bridge! In between are **The Theatre of Time and Space**, where you may make a breath-taking trip in a simulated rocket ship to the "terrifying" cosmic wonders beyond the earth! . . . make a **Parachute Jump** from a 250 foot Tower . . . go beserk in **Laffland's** dizzy, side-splitting circus, where it's a toss-up on who's the biggest clown! Thrill to the hurtling **Bobsled** ride . . . the **Stratoship** . . . and the **Giant Roller Coaster** . . . try your skill at the **Auto Dodgem**, the **Aerial Joyride**, the **Archery Range**. The **Turtle Chase**, the **Infant Incubator**, **Giant's Causeway**, **Living Magazine Covers**, and many other fascinating and thrill-provoking shows for your entertainment.

ON YOUR OWN TRIPS IN AND ABOUT NEW YORK



New York has every summer diversion . . . night clubs, roof gardens, beaches, places of modern and historic interest, concerts, boat trips, sport spectacles . . . all just a short distance from the New Haven Railroad's New York Terminal and Pennsylvania Station.

In the following pages are a number of carefully planned "on your own" trips that take full advantage of inexpensive local transportation facilities . . . and cover practically every principal point of interest in New York . . . Follow the simple directions given and you'll SEE New York as New Yorkers see it . . . by subway, surface car, ferry, and bus! There'll be time to pause at the worthwhile spots . . . and money left over for evening diversions.

GRAND CENTRAL TERMINAL

Your first glimpse of Manhattan's exciting midtown section is Grand Central Terminal, destination of most New Haven trains. There are several restaurants, many fascinating shops on the different levels, and a Newsreel Theatre. The New Haven Travel Bureau, located in the main Waiting Room, is a clearing house for Travel Information everywhere.

A walk through the glass corridors in the huge windows at either end of the terminal will prove a never-to-be-forgotten spectacle — walk up stairway to West Balcony and turn left through archway leading to "Offices and Grand Central Art Galleries." Take elevator and get off at 4th floor. Go through small door alongside elevators. You are now in a corridor with glass sides, floor, and roof, at the very top of the Terminal. To your left look down 43rd Street to the Hudson . . . to your right look down 120 ft. to the busy floor of the Terminal. Retracing your steps, take elevator up to 6th floor to the Grand Central Art Galleries, one of the city's finest. Free.

Without going into the street you can reach the Commodore, Roosevelt, and Biltmore hotels, the Graybar and Chanin Buildings. To your left as you leave the train is the corridor to Lexington Avenue. Directly across the street is the seventy-seven story Chrysler Building, Observatory 71st floor (admission 50c). Turning left on Lexington Avenue you may reach the Lexington, Shelton, and Belmont-Plaza hotels. . .

A sight well worth seeing is the lobby of the Daily News Building, two blocks east at 220 East 42nd Street. A massive lighted globe of the world revolves slowly on its axis in the central lobby. On the floor is a giant compass, and the walls consist of seventeen panels with various charts showing weather conditions, wind velocity, humidity, the time in different parts of the world, and various other interesting data. There is also an extensive Travel Bureau, and free guide service through the Daily News plant. Continuing east along 42nd St. you come to Tudor City with its charming gardens, towering apartments and hotel overlooking the East River. Returning to Grand Central, walk south on Park Avenue along the overpass to the Architects' Building on the northeast corner of Park Avenue and 40th Street. Here a permanent architectural exhibit displays everything from oil burners to concert organs. Across the street is the old Murray Hill Hotel. A little further down on the same side is the Princeton Club, and on the corner of 37th Street is the Union League Club. At this point, turn right and walk west to Madison Avenue. On the southwest corner is the great brownstone town house of J. Pierpont Morgan. Directly behind it on 36th Street is the white marble Morgan Library. It is said to be the finest private library in America, and is open to the public under certain restrictions. Return east on 36th Street to Park Avenue. Across the street is the Advertising Club, and a few blocks down is the Vanderbilt Hotel.

Returning to the Terminal, walk left on 42nd Street, crossing Vanderbilt Avenue, and Madison Avenue, with its many fine shops including Abercrombie and Fitch, and the famous Ritz-Carlton Hotel. One block west is Fifth Avenue with its many exclusive shops (see "Shopping Tour"). At this point is the New York Public Library. Here there are over 3,500,000 books and pamphlets including many priceless manuscripts and first editions; also many exhibits of sculpture, painting, and prints; and a complete library for the blind. In back of the Library is Bryant Park.

Another interesting walk from Grand Central Terminal starts from the West Balcony. Walking north on Vanderbilt Avenue you pass the exclusive Yale Club. Cross 45th Street and jog right and left through the arcade beneath the New York Central Building. Before you stretches Park Avenue, home of New York's "cliff-dwelling" smart set. Huge apartment hotels . . . gay awnaged summer gardens of the Marguery and Park Lane . . . exclusive shops . . . the Waldorf-Astoria, world's largest and tallest hotel, and nearby stands St. Bartholomew's, a massive church grouping of unusual beauty with the modern General Electric Building providing a fitting skyscraper background. Further north is the Ambassador Hotel . . . and the tower you see far up on the right is the Park Plaza at 77th Street.

THE SHUTTLE

The shuttle is the quickest, and outside of walking, the cheapest way to reach Times Square, brightest center of night entertainment in the world! A walk around Times Square after dark is the "tops" among New York's night-sights! Here, too, are located many New York's moderate-priced hotels, some of which feature special vacation rates to out-of-town visitors.

THE SHUTTLE (Cont'd)

Much has been said about the intricacies of this service that connects Grand Central Terminal with Times Square, and the west side subway system . . . but it is all really very simple. Along the ceiling of the subway station beneath the Terminal is the "green line" leading to Times Square. For instance, to reach Pennsylvania Station from Grand Central Terminal, simply go into any entrance marked Subway, and follow the green line to outgoing train. At the end of the shuttle line is Times Square. Take south bound (I.R.T.) subway, get off at 34th Street and ascend to either the street or Pennsylvania Station. Returning from Times Square to Grand Central Terminal follow the red line.

PENNSYLVANIA STATION

Terminal for New Haven through-trains from New England points to Philadelphia, Washington, and all points South. Patronized also by many who wish to terminate their New York trip on the West Side so as to connect with trains to the World's Fair, Long Island, New Jersey . . . or to be near the great shopping area adjacent! An impressive building architecturally, convenient to the neighboring hotels and shops. Downstairs in the station Long Island trains leave at frequent intervals for Long Beach, Jones Beach, North Shore and South Shore resorts. Inquire at the Information Bureau about one-day trips at greatly reduced fares to the beaches . . . and fishing trains to Montauk Point. Directly behind the station is the great New York Post Office, occupying a full city block, and well worth a camera shot.

Leaving the station by the front entrance, directly across the street is the Pennsylvania Hotel. (To your right, one block down 7th Avenue is the Governor Clinton.) Turning left as you leave the station walk up one block to 34th Street; Macy's is right on the corner. (To your left one block is the great Hotel New Yorker).

SHOPPING TOUR

Starting from Grand Central Terminal take I.R.T. northbound local subway, getting off at 59th Street. This is Bloomingdale's. Walk south 2 blocks on Lexington Avenue and turn right on 57th Street, walking west to 5th Avenue. This is the ultra-exclusive shopping district. Just one block north is Schwarz's exclusive toy shop. Walking south on Fifth Avenue you will pass Bonwit Teller, Aeolian Hall, Saks Fifth Avenue, the shops of Radio City, James McCutcheon's, Scribner's, Brentano's, Putnam's, Steamship Row (Cook's, American Express, Raymond & Whitcomb, Italian Line, Furness Bermuda Lines, Cunard Line, French Line, Hamburg American-North German Lloyd, and many others), Peck & Peck, W. & J. Sloan, Black Star & Frost-Gorham, Finchley's, Sulka's, Spaulding's, Elizabeth Arden, Dunhill . . . and many fine specialty shops and restaurants. You are now at Fifth Avenue and 42nd Street. (Turn right here if you want to window shop along 42nd Street, visit Stern's, or Lewis and Conger, a few blocks north on Sixth Avenue.) Continuing south on Fifth Avenue, you'll pass Rogers Peet, the new Woolworth's, and Kress 5 & 10 cent stores; Arnold Constable, Ovington's, Lord and Taylor, Franklin Simon, Best & Co., Tiffany, Russek's, Oppenheim & Collins, McCreery's and Altman's. Dennison's have a store on Fifth Avenue, as have Park & Tilford, and there are several Child's and Schrafft's restaurants. On the corner of 34th and 5th is the Empire State Building . . . where you may see New York from the 102nd floor for \$1.10. Children under 16, 25c, 8 a.m. to 1 a.m.

Turning right on 34th Street you leave Fifth Avenue and pass many women's specialty shops enroute to Herald Square, that great triangle bordered by Macy's, Saks 34th Street, and Gimbel's. On 32nd Street between 6th and 7th Avenues camera fans will find the center for photographic supplies. Visit Willoughby's, the largest exclusive camera house in the world. You can return to Grand Central from this point by walking through Macy's to 7th Avenue, where you can take an uptown (I.R.T.) subway to Times Square. Follow the red line for the shuttle to Grand Central. Or, you may continue the tour to Wanamaker's by taking the downtown B.M.T. local to 8th Street (Wanamaker's). To get back to Grand Central take I.R.T. local to 14th. (Here, if you have time, go up to the street and visit famous "Kleins" where many New York debutantes do their unofficial shopping . . . Hearn's, and the 14th Street bargain-shopping-center of New York.

ROCKEFELLER CENTER—RADIO CITY TOUR

Take Fifth Avenue bus to 49th Street. On your left is Rockefeller Center . . . 12 acres of modern office buildings, theatres, museums, restaurants, exhibitions, roof gardens and shops. Guided tours to the chief points of interest are available. Below we list the high spots:

RADIO CITY MUSIC HALL, the world's largest theatre, called appropriately the "show place of the Nation." Here first-run movies are shown together with a most beautiful stage-show built around the resident *Corpe de Ballet*; a huge *Glee Club*; the famous *Rockettes*, one of the finest troupes of precision dancers in the world; and the *Symphony Orchestra*.

GARDENS OF THE NATIONS consisting of thirteen beautiful gardens arranged on two acres of lofty roof terraces. They represent typical gardens of Italy, Spain, France, Holland, England, Japan and America. Admission 25c, children under 16, 10c.

SUNKEN PLAZA and the huge *Prometheus Fountain*. Here in the summer the *Promenade Cafe* is maintained, a gay rendezvous for luncheon or tea.

BRITISH EMPIRE BUILDING, LA MAISON FRANCAISE, the PALAZZO D'ITALIA, and INTERNATIONAL BUILDING, with their interesting shops and travel bureaus, and fascinating sky gardens.

RCA BUILDING . . . entering from Rockefeller Plaza you see the giant murals by "Brangwyn" and "Sert" in the spacious lobby. You encounter shops of every character, and not a few interesting exhibits, as you walk west through the building . . . escalators invite you to explore the various mezzanines . . . and near the Sixth Avenue entrance is the . . .

MUSEUM OF SCIENCE AND INDUSTRY where you may press buttons and start any number of gadgets . . . and turn knobs to produce any number of interesting experiments. More than 400 exhibits that move and more than 2000 permanent displays depicting great scientific discoveries, the history of transportation, and the march of industry. Lectures on the latest developments in Science and Chemistry. Open daily 10 to 10, admission 25c, children under 16, 10c.

MUSEUM OF MODERN ART presents changing exhibitions of modern paintings, sculpture, architecture, photography and industrial art. 14 West 49th St., Concourse level. Open weekdays 10 to 6, Sundays 2 to 6, admission 25c. Free on Mondays.

THE OBSERVATION ROOFS offer a thrilling view of New York. From the spacious promenade deck, 850 feet above the street, you get an aeroplane view of New York and the surrounding country. The tall mid-town skyscrapers in the foreground and far beyond the massive towers of lower Manhattan. The rivers, harbor, bridges, parks, and roof gardens present a grand panorama of the world's greatest city. Powerful telescopes enable you to pick out distant objects, and comfortable deck chairs invite you to rest on the "top of the world." Admission 40c, children under 16, 20c.

NBC STUDIO TOUR. By taking the Radio City NBC Studio "guided tour" you will be able to experience a real behind-the-scenes tour through the studios of the National Broadcasting Company. You will see the ever changing activity that takes place during a broadcast. You will see some of the greatest personalities of our time pass across NBC's stage of the air. The tours, lasting one hour, are operated daily at ten-minute intervals from 9 A.M. to 11 P.M. The fee is 55c.

TELEVISION TOUR: See the wonders of this new radio medium in a guided tour every 10 minutes from 9 to 11. 55c admission. Combined rate for NBC Studio and Television Tour, 90c.

RAINBOW ROOM, the sophisticated supper club occupying the entire eastern end of the 65th floor. Symphonies in color are played on a "color organ" and the revolving dance floor is presided over by America's leading dance orchestras. The great windows offer an inspiring view of New York at night. Other restaurants include *Cafe Louis XIV*, *Promenade Cafe Restaurant*, *Mayan*, *Rockefeller Plaza Restaurant*, *Old New York Room* and the *Gateway Restaurant*.

Return to Grand Central Terminal via Fifth Ave. bus and 42nd St.

FIFTH AVENUE BUS TOUR

Take No. 19 northbound Fifth Avenue bus at 42nd Street, passing enroute Radio City with its newly planted 50 ft. elms . . . and directly across the street *St. Patrick's Cathedral*. Turning left on 57th Street you pass many ultra-exclusive shops . . . the new *Steinway Hall*, famous *Carnegie Hall*, the *National Academy of Design*, and the *Art Students'*

FIFTH AVENUE BUS TOUR (Cont'd)

League . . . continuing through Columbia Circle to Broadway, to West 72nd Street, and finally to *Riverside Drive*. To your right as you enter the Drive is the *Schwab Mansion* . . . on your left, *Riverside Park*, overlooking the beautiful *Hudson River* where the mighty warships of the U. S. Fleet rest majestically during their special visit to New York for the World's Fair! Visitors are welcome. At 89th Street you see the *Soldiers and Sailors Memorial Monument* . . . at 103rd Street the *Roerich Museum* devoted to *Nicholas Roerich's* paintings of the Orient, open daily 10 to 5.

The next point of interest is *Riverside Church* (Baptist), known as the "Rockefeller Church." This impressive edifice has a seventy-two bell carillon, the largest in the world. Across the Drive is *Grant's Tomb*.

A few steps north of the Tomb is the *Claremont Restaurant*, a bright spot patronized by New York's "sporting element" during the "gay 90's" . . . now a moderate-priced restaurant. If you stopped off here, board another No. 19 Fifth Avenue bus and continue north to West 157th Street and Broadway. Here grouped together are a number of splendid museums and historic sites. Among them are: *Museum of the American Indian*, a complete collection of the Aborigines of the Western Hemisphere, open daily 9 to 5, Sundays and Holidays 1 to 5, admission free; the *Hispanic Museum and Library* devoted to Spanish art, open 10 to 4:30 daily, 1 to 5 Sundays, admission free; *American Academy of Arts and Letters*, open weekdays 10 to 5, Sundays and Holidays 2 to 5, admission free; the *American Geographical Society of New York*, exhibiting among other things a rare collection of maps and globes, open for serious reference purposes only, from 9 to 5 on weekdays; *American Numismatic Society*, devoted to the collection of coins, medals, etc., open to the public from 2 to 5 daily, admission free.

Nearby is *Trinity Cemetery* with its splendid group of Gothic buildings. Here was fought one of the bloodiest battles of the Revolution . . . and here lie many of New York's early sons and daughters whose names have gone down in history. At this point take northbound Fifth Avenue bus No. 4. To your right is the \$25,000,000 *Medical Center* consisting of 12 units, one of New York's most impressive buildings. On your left is *Fort Washington Park* and that masterpiece of engineering, the *George Washington Bridge*, spanning the Hudson.

At the end of your bus journey is *Fort Tryon Park*, once the sixty-acre estate of the millionaire C. K. G. Billings, later acquired by John D. Rockefeller, who has presented it as a park to the people of New York. Restaurant in park. Here you may visit the "Cloisters," a branch of the Metropolitan Museum of Art, consisting mainly of the collection and works of *George Grey Barnard*. Here are hung the magnificent 15th Century Unicorn Tapestries. Open daily 10 to 5, Sundays 1 to 6. Admission 25c, Mondays and Fridays. Take Broadway northbound surface car from Ft. Tryon Park to 204th Street. Here you can see *Dyckman House*, that famous old Dutch Colonial farm house, a museum of old Dutch furniture and family heirlooms. Open Sundays and Mondays 1 to 4:30 P.M. Other days 10 A.M. to 4 P.M.

Returning, take Independent City subway at 207th Street station, getting off at 163rd Street. Cross Meyer Square and walk one block east to the *Jumel Mansion*, Washington's headquarters in 1776. Later on he dined there with such illustrious companions as *Alexander Hamilton*, *John Adams*, and *Thomas Jefferson*. Now a museum of Revolutionary relics, the *Jumel Mansion's* spacious portico faces *High Bridge Park*, the *Harlem River*, and the *Polo Grounds*. Open 10 to 5 daily except Monday. Free.

Retracing your steps back to Meyer Square, take Independent City subway southbound to 145th Street. Change here to northbound "Grand Concourse" subway and get off at Kingsbridge Road. Here, in *Poe Park* you may visit the home of *Edgar Allan Poe*. Open daily 10 to 5 P.M., Sundays 1 to 4:30. Closed Mondays. At this point, if you have time, you are in the vicinity of several educational institutions listed on page 12. You are also near Bronx Park Tour on page 11. If you wish to return directly to Grand Central, walk west several blocks on Kingsbridge Road to Jerome Avenue where you may take southbound (I.R.T.) subway to Grand Central Terminal.

CENTRAL PARK AND NEARBY POINTS OF INTEREST

Take Fifth Avenue bus to 59th Street (Grand Army Plaza). On the corner is the *Plaza Hotel*, and across Fifth Avenue are the *Savoy Plaza* and *Sherry Netherland*. West on 59th Street are the *St. Mortitz*, *Barbizon Plaza*, and the *Essex House* . . . all overlooking Central Park. Walk north along Fifth Avenue past the *Knickerbocker Club* to 65th Street. Here is the colorful *Temple Emanu-El*, third largest religious structure in the city.

CENTRAL PARK AND NEARBY POINTS OF INTEREST (Cont'd)

At 70th Street is the *Frick Museum*, a beautiful mansion that supplies a fitting background for the priceless paintings on display. Open weekdays except Monday 10 to 5. Sundays and holidays 1 to 5. Closed during August. Admission free.

Cross Fifth Avenue at 70th Street and walk south through the park to the newly designed *Menagerie*, with its popular-priced restaurant and sea-lion pool. Here you may see a large variety of wild animals, birds, and reptiles. From this point various trips are possible. One, to the famous *Tavern on the Green*, may be made by bus through the park from 65th Street and 5th Avenue. Luncheon and dinner. Evening dancing. Another, on foot, to the *Mall*, where concerts are given in the summer, and the *Central Park Casino*, within easy walking distance of the *Menagerie*. From the *Mall* you may continue north to the *Obelisk* or "Cleopatra's Needle," brought from its original site in front of the Temple of the Sun in Heliopolis, near Cairo, Egypt, in 1881.

You are now directly behind the *Metropolitan Museum of Art* at 82nd Street and 5th Avenue. Open daily 10 to 5, Sundays 1 to 6. Admission free except Mondays and Fridays when admission is 25c. From here you can explore the northern end of Central Park, with its many points of historic interest . . . including the *Museum of the City of New York* at 103rd Street and Fifth Avenue. Its gracious Georgian exterior is in keeping with the purpose for which it was founded . . . to perpetuate by means of paintings, miniature models, maps, documents, etc., the charm of "little old New York." Whatever has been lost of that gallant Colonial era, by the encroachment of modern improvements, can here be seen in minute detail, like scenes in a play. Open daily except Thursdays 10 to 5 P.M. Sundays 1 to 5. Free except Mondays, 25c. We earnestly recommend that you visit this fascinating historical "pageant-in-miniature" before you visit downtown New York. Return by any southbound Fifth Avenue bus to 79th Street.

Here you may take a westbound crosstown bus through Central Park to 81st Street (Manhattan Square). Here, between 81st and 77th Streets, are located the *Hayden Planetarium*, presenting in its circular projection chamber a realistic review of the heavens with their thousands of stars, planets, etc. Open 10 A.M. to 9 P.M. Admission mornings and afternoons 25c; evenings 35c; the *Museum of Natural History*, consisting of 15 acre of exhibits and study collections. Admission free. Open weekdays 9 to 5, Sundays 1 to 5; the *Theodore Roosevelt Memorial*; the *New York Historical Society*, open weekdays 10 to 5, holidays 1 to 5, admission free. Return to Grand Central taking the Independent (8th Avenue subway) at 81st Street station to 42nd Street. Here take crosstown 42nd Street trolley to Grand Central Terminal.

BRONX PARK — ZOOLOGICAL AND BOTANICAL GARDENS

Take northbound (I.R.T.) subway express at Grand Central Terminal marked "White Plains 241st St." Get off at 177th Street and change for Bronx Park subway. Get off at the end of the line, 180th Street and Boston Road, which is the entrance to the *Zoological Park*. Here is gathered together one of the finest collections of monkeys, apes and baboons, zebra, leopards, lions, deer and antelope, kangaroos, giraffes, ant-eaters, elephants, hippopotami, rhinoceroses, seals, bears, and buffalo. In the bird collection, said to be the largest in the world, are birds-of-paradise, eagles, storks, parrots, and birds of every kind. In the reptile house are many fascinating reptiles, from giant boas to tiny garter snakes . . . gathered together by *Raymond Ditmars*, the famous reptile authority. The *Zoological Park* is open to the public from 10 A.M. until one-half hour before sunset. Admission free, except Mondays and Thursdays, when admission is 25c for adults, 15c for children under 12.

Adjoining the Zoo is a beautiful 250-acre *Botanical Garden and Arboretum*. Here are located a huge *Botanical Museum* and the largest conservatories in America. Guided tours are available throughout the gardens at 3 o'clock every weekday afternoon. Returning from the Botanical Gardens take either the 3rd Avenue Elevated train to 42nd Street or the Harlem division of the New York Central Railroad directly into Grand Central Terminal.

EDUCATIONAL TOURS

COLUMBIA UNIVERSITY, covering 28 acres, is one of America's leading universities. The extensive buildings are grouped around beautiful *Seth Low Memorial Library*. *Barnard College* for women is part of this great institute of higher learning, and over 40,000 students attend the various courses. Nearby at 116th Street and Broadway is the *Joseph Pulitzer endowed School of Journalism*. At 120th Street is the *Union Theological Seminary*. This great educational center is easily reached

EDUCATIONAL TOURS (Cont'd)

from Grand Central. Take shuttle to Times Square. There take I. R. T. northbound Van Cortland Park local and get off at 116th Street.

COLLEGE OF THE CITY OF NEW YORK may be seen at the same time by taking the Amsterdam Avenue bus to 136th Street. Some of the courses are open free to New York City resident applicants who qualify. While you are in this neighborhood walk five blocks north on Convent Ave. to 141st Street and see *Hamilton Grange* at No. 287. This was the home of *Alexander Hamilton* and contains many interesting exhibits of this great statesman and his time. Open daily 10 to 5.

NEW YORK UNIVERSITY with a student body of over 40,000 students is located in the main at University Heights, 181st Street and University Avenue in the Bronx. In addition there are a number of buildings in Washington Square, and one at 90 Trinity Place in downtown Manhattan. However, the main college center is reached by the (I.R.T.) subway from Grand Central. Take northbound express marked "Wood-lawn" and get off at Burnside Avenue, New York University. Here you will see the beautiful Colonnade that houses the *Hall of Fame*. Distinguished Americans who have been dead for twenty-five years are eligible for the honor of being immortalized in this unique Hall! To reach **FORDHAM UNIVERSITY**, a famous Roman Catholic institution, take same I.R.T. train two stations farther. Get off at Fordham Road station and take Fordham Road eastbound bus to Webster Avenue. The new site of *Hunter College*, New York's free college for women residents, may also be reached on the same I.R.T. subway train, getting off at Bedford Park Boulevard.

COOPER UNION is reached by Lexington Avenue (I.R.T.) southbound local. Get off at Astor Place. Built in 1857 and endowed by Peter Cooper. The extensive library and reading room are an intellectual gathering place for those seeking practical information.

SUTTON PLACE — CARL SCHURZ PARK — YORKVILLE

Take (I.R.T.) northbound local to 51st Street, walking south one block. Take eastbound 50th Street bus to First Avenue and continue east on foot to *Beekman Place*, the southern boundary of the ultra-exclusive *Sutton Place* district, started some fifteen years ago when Mrs. William K. Vanderbilt chose the corner of 57th Street and Sutton Place in the shadow of the *Queensboro Bridge*, for her town residence. Returning to First Avenue from Beekman Place, continue walking north to 57th Street, turning right to Sutton Place. You will pass the homes of many famous personages of the Theatre, Hollywood, and New York's "400."

Board northbound bus anywhere along Sutton Place or York Avenue. On your right is the great *Rockefeller Institute*, and the ultra-modern *Cornell Medical Center*, its rounded front towering 26 stories above a park-like plaza. Get off bus at 86th Street and walk east to *Carl Schurz Park*, bounded on one side by the broad expanse of the East River with the *Triborough Bridge* and *Hell Gate Bridge* in the background . . . and on the other side by a cobbled street, lined with comfortable residences and new apartments. At the north end of the Park is the historic *Gracie Mansion* (about 1800). Its broad veranda and terraced lawn overlook the river. The spacious interior has been faithfully restored, and is well worth a visit. Open weekdays 11 to 5. Closed Mondays. Admission free.

Return to 86th Street where you may either proceed west on foot through the famous *Yorkville* section with its Hofbraus, good German cooking and Tyrolean entertainment . . . or you may take the 86th Street cross-town bus east to Lexington Avenue. Take southbound (I.R.T.) subway express one station to Grand Central.

GRAMERCY PARK — RUSSIAN QUARTER — COOPER SQUARE

Take (I.R.T.) local subway from Grand Central to 23rd Street. Walk south on 4th Avenue two blocks and turn left on 21st. One block west is *Gramercy Park*, truly a bit of old London! Keys to the park are jealously held by the owners and renters of property immediately adjacent to the unspoiled little park, separated from the rest of the world by an iron railing and locked gates. Surrounding the square are: *The Players Club*, *National Arts Club*, *Friends' Meeting House*, and numerous historic mansions. Continuing around the square to 20th Street, walk west to No. 26-28, where *Theodore Roosevelt* was born, and lived to age 13½. Open to the public from 10 to 5 weekdays, Sundays 1 to 5. Admission weekdays 25c, Saturdays and Sundays free.

Returning to the Park, go south on *Irving Place*, favorite haunt of writers, poets, and musicians in the gay 90's. Turn left on 17th Street and continue east to *Stuyvesant Square*. Fine old trees and early New York residences surround the square, which is dissected by busy 2nd Avenue.



GRAMERCY PK — RUSSIAN QUARTER — COOPER SQ. (Cont'd)

Once New York's most fashionable residential section, with St. George's Church and the Old Friends' Seminary and Meeting House as its focal points . . . they still lend charm and dignity to this busy section, that is now the northern boundary of the Russian Quarter of New York.

Walking south on 2nd Avenue, you pass several Russian night clubs. (Note for your "evening rendezvous" list!) At 10th Street is that famous old church with new ideas, "St. Marks-in-the-Bouwerie," a quaint, vine-covered edifice, made famous in recent years by the Sunday afternoon interpretive dances by renowned artists.

Leaving St. Mark's, walk west on diagonal Stuyvesant Street to Cooper Square, bounded on the south by Cooper Union, with its interesting Museum for the Arts of Decoration, and extensive library and reading room, intellectual gathering place for those seeking practical information . . . on the west by the great Wanamaker's Department Store, and here and there by some of New York's most completely stocked second-hand book-shops, where you may browse for hours among thousands of books, priced from 10c up to fabulous sums! At 10th Street and Broadway is a splendid old Gothic edifice surrounded by delightful gardens . . . Grace Church, designed by the same architect who designed St. Patrick's Cathedral. From Wanamaker's, the (I.R.T.) local subway takes you direct to Grand Central . . . or you may go more leisurely by 5th Avenue bus direct from the store to 42nd and Fifth.

GREENWICH VILLAGE

Walk east on 42nd Street to 5th Avenue, and take southbound 5th Avenue bus No. 23, marked Washington Square. Passing through the midtown shopping district you will see the Empire State Building. (at 29th St. if you wish, you may see the famous "Little Church Around the Corner"), a little further south is Madison Square, the Metropolitan Tower, and the Flatiron Building. Leave bus at 8th Street in the midst of the new and exclusive lower Fifth Avenue hotels with their gay sidewalks cafes . . . cross Fifth Avenue and walk west one block on 8th Street. Turn right on University Place. One block south is the arched entrance to Washington Mews . . . a quiet, quaint little back street where the stables of the fashionable old mansions facing on 8th Street, are now the colorful abode of artists and writers. Walk through to 5th Avenue and cross to the corner of 5th Avenue and 8th Street again. Walking west on 8th Street you will pass the Whitney Museum of American Art at No. 10. Admission free. Open daily except Mondays, 1 to 5, Sundays 2 to 6. Continuing west you will pass tea rooms, antique and art shops.

Turning left on McDougal Street one short block, you come to McDougal Alley, another colorful artist colony. Retracing your steps to 8th Street, continue west to 6th Avenue. Here, on the northwest corner of the triangle intersection, you will see the new Jefferson Market Women's Prison, which looks more like an apartment house than a prison. Two more very interesting old streets well worth a visit are Patchin Place and Milligan's Lane right in this vicinity. Then walk west on Christopher Street, across Sheridan Square, turn south on Grove Street. Pause at the corner of Bedford Street for a glimpse of the quaint little frame dwelling at No. 100. Continue along Grove Street until you come to an iron gate, guarding a small residential courtyard with little red brick houses. This picturesque sample of Old New York was once the notorious "Hogan's Alley."

Retrace your steps across Sheridan Square. Continue on Washington Place to Washington Square. The Park, overshadowed by the beautiful Washington Arch designed by Stanford White and surrounded by neat red brick houses of New York's yesterday, is a rendezvous for the Bohemian element residing in the Village. At certain seasons of the year the Square is enlivened by an outdoor exhibition of paintings by local artists. Across the Square on the south the Italian Tower of the Judson Memorial Church forms an imposing barrier to the slums beyond. Nearby at No. 29 East 4th Street is the Old Merchants House, an unaltered example of Georgian architecture, complete with original contents. Open daily 11 to 5, Sundays and Holidays 1 to 5. Admission 50c. The 5th Avenue bus is available here for your return trip to 42nd Street and 5th Avenue. (For Greenwich Village Night Clubs see Index.)

THE BATTERY AND WALL STREET

Take southbound (I.R.T.) express to Bowling Green station. This is the oldest park in the city. In pre-Revolutionary days the English erected a leaden statue of George III here, which was later melted by the Patriots for bullets. Nearby is the Custom House, its impressive facade the work of ten famous sculptors. Walking through Battery Park you see the Aquarium, housing scores of strange sea creatures: sea horses, alligators, seals,

THE BATTERY AND WALL STREET (Cont'd)

penguins, turtles, sand sharks, and fish of every hue, size, and shape! Admission is free, open every day 9 to 5. Behind the Aquarium are New York's famous Fire Boats, their brass shining, and ready for action! Walking along the sea wall you will probably see one of the great ocean liners passing the majestic Statue of Liberty, designed by Bartholdi and presented to America by the people of France. Boat trips to the statue cost 35c for the round trip. (Other boat trips from the Battery are described on page 17R.)

Continuing along the sea wall, past the Ellis Island and Staten Island ferry slips, walk north a few blocks on South Street to the Seaman's Church Institute. Guides take you through this remarkable sailors' home, club, post office, library, hospital, employment bureau, and church. An excellent aerial view of the harbor can be had from the Titanic Memorial Lighthouse Tower on top. Retrace your steps as far as Broad Street and turn right. Three blocks up you will see Fraunces' Tavern (1719), where Washington bade farewell to his officers. The first floor is now a restaurant. The rest of the building is devoted to relics of Revolutionary days. Admission free, open daily except Sundays 9 to 4.

After leaving the tavern, continue along Broad Street to Wall Street, chief financial center of the world. You'll pass the New York Stock Exchange (visitors admitted only as guests of a member), a splendid example of Greek architecture. The "House of Morgan" on the corner of Broad and Wall . . . and across the street at No. 32, the Assay Office, where billions in gold and silver bullion are received, assayed, refined, separated, and cast into bars, which may be seen in great profusion in this elaborately guarded stronghold of the United States Treasury Department, open from 2 to 4. Next door is the Sub-Treasury, an outstanding example of Doric architecture, standing on the site of the old Dutch City Hall, later Federal Hall, where Washington was inaugurated first President of the United States in 1789. Within the building is a rotunda, the dome being supported by 16 Corinthian columns. Here, preserved under glass is the stone upon which Washington stood during his inauguration. Open to visitors from 10 to 1.

At No. 40 Wall Street, is the 70-story \$23,500,000 Bank of Manhattan Building, completed in less than a year. The main banking room extending a city block, is the largest, and is said to be the most beautiful in the country, and decorated with murals depicting life in early New York. Well worth a visit. The Cities Service Building at No. 60 is the city's third largest building. Innovations: escalator service to the 6th floor, and "double deck" elevators. Observatory open to visitors afternoons, 40c admission. Walking back along Wall Street you come to Nassau Street, a narrow winding street lined with shops, and filled at the noon hour from curb to curb, with thousands of office workers from nearby skyscrapers. At the Broadway end of Wall Street you will see Trinity Church, with its historic churchyard where, among other prominent figures are buried Alexander Hamilton and Robert Fulton. Note the New York Curb Exchange across the churchyard.

Upon leaving Trinity turn right and proceed south on Broadway. At Rector Street you may turn right and walk west two blocks to the Syrian and Armenian handiwork shops, specializing in handmade lingerie, in the vicinity of Rector and Greenwich Streets. Retracing your steps to Broadway, continue south. At Exchange Place you will see the towering City Bank Farmers' Trust Building, an ultra-modern building lavishly decorated with nickel and bronze. A little farther down Broadway is the beautiful Cunard Building with its great hall. The murals, decorative maps, and huge bronze floor seal make this a worthwhile stopping place. Now you are back at Bowling Green station of the I.R.T. subway. Take northbound express to Grand Central Terminal. (If you have time, however, you may get off at Brooklyn Bridge Station and continue with City Hall-Bowery-Chinatown-Ghetto Tour below.)

CITY HALL — BOWERY — CHINATOWN — GHETTO

Take I.R.T. southbound subway to Brooklyn Bridge station. Stop and see the century-old City Hall, a splendid example of Colonial architecture. Many historic relics and paintings are on view . . . and the Colonial atmosphere has been preserved to a remarkable degree in the interior furnishings and decoration. Many "keys to the City" have been given to distinguished visitors from its stately portico.

The Woolworth Building, for years the world's tallest, but now sixth in size, is just across the Park. A half block west is St. Peter's, the oldest Roman Catholic Church in New York. Returning to Broadway, proceed south one block to St. Paul's Church where George Washington worshipped. The quaint old churchyard, contrasting strangely with the towering building all around, is open to visitors. Cross Broadway at Fulton Street and continue north along Park Row past the old World Building, to the Brooklyn Bridge, first to span the East River!

CITY HALL — BOWERY — CHINATOWN — GHETTO (Cont'd)

(If you would like to cross this Bridge and at the same time see the famous Brooklyn Navy Yard, take Flushing Avenue trolley across the Bridge, getting off at the Navy Yard, foremost naval station in the East, and an exceptionally interesting sight. Returning, take Flushing Avenue trolley marked Park Row.)

About four blocks north along the Bowery is Chinatown gay, with its Oriental splendor. Visitors are welcome here, and the shops and Joss Houses are open to sightseers. After exploring the mysterious Pell, Mott, and Doyer streets, return one block south on the Bowery to Mulberry Street and proceed north through the famous Mulberry Bend, gateway to Little Italy and the lower East Side Ghetto, that starts here and spreads east to the Williamsburg Bridge. This is Manhattan's melting pot from the depths of which many a ragged urchin rose to the heights of fame and fortune in the world of industry, politics, and entertainment. Blocks of tenements along the West side of the Bend have given place to a great model playground . . . and across it you can glimpse the great gloomy Tombs Prison, with its famous Bridge of Sighs. A permit to visit this Prison is obtainable from the Department of Correction, 139 Center Street.

Continue through Mulberry Street across Canal Street turning east seven blocks along Canal to "Brass Row." Allen Street is so called because it is lined with brass shops. Everything in brass is available along this unique thoroughfare from shining machine-made articles to real hand-made and hand-beaten objects d'art.

Turn right on Hester Street to Orchard Street, in the heart of the Ghetto! Pushcarts piled high with new and second-hand wares of every imaginable variety clutter the streets, and Yiddish is the prevailing lingo. Walk north on Orchard Street to Grand Street and left again to Allen Street. On the corner is Second Avenue Elevated station. Take this EL northbound to 42nd Street and walk west to Grand Central.

BEACHES AND AMUSEMENT PARKS

The first and "must," is JONES BEACH, a State Park of exceptional beauty . . . and one of the finest ocean beach developments in the world. Easily and inexpensively reached from Grand Central Terminal. To go by train, take shuttle to Times Square and change for downtown (I.R.T.) subway to Pennsylvania Station. Here you will find convenient train service to Jones Beach. To go direct by bus, consult your hotel travel bureau. Bus leaves you at West Bath-house. Here you may obtain locker or bath-house for a moderate fee. This entitles you to the use of the huge heated pools, of which there are two: a shallow one for children, and a huge floodlighted pool used for exhibition diving, plain bathing, and swimming . . . a favorite rendezvous for Olympic Champions! Cafeterias, restaurants, shops, solaria, playgrounds, and kindergartens for the children . . . line the mile-long "marine" boardwalk, which connects all the various attractions along the beach! Included among these are many outdoor games: Shuffleboard, golf, bowling on the green, pingpong, archery, bay-boating, bay-and-surf fishing, bay-and-surf bathing! At night there is dancing on the boardwalk . . . music in the Mall . . . operettas, concerts, and fireworks on the lagoon . . . and, of course, promenading in the moonlight! This is indeed a remarkable beach development, without concessions or the usual rowdy amusement park features.

CONEY ISLAND . . . If you want rowdy amusement, go to Coney Island on the subway. Take shuttle from Grand Central to Times Square. Change to (B.M.T.) subway marked Sea Beach or West End, and continue to end of line. Once you are in Coney, just walk around. You'll find the Boardwalk, Surf Avenue, and The Bowery, packed with excitement and thrills! Loud-voiced barkers will inveigle you into freak shows and hurtling rides . . . it will be a day of peanuts, popcorn, hot dogs, and ice cream cones . . . but you'll find it lots of fun, especially if you get a ticket into Luna Park or Steeplechase, that entitles you to take all the slides and rides! There's pool and surf bathing, rolling chairs on the boardwalk . . . and Coney is just as bright at night as in the daytime. Walk along the boardwalk toward Brighton Beach, where you can get a different B.M.T. subway back to Times Square, and from there go by shuttle to Grand Central. (You may also go by water, see "Boat Trips," page 17R.)

ROCKAWAY BEACH . . . A fine stretch of beach near the city, very crowded Saturdays and Sundays. Take southbound (I.R.T.) express from Grand Central to Atlantic Avenue. Here follow signs to Long Island Railroad Station. Take Rockaway Park train here. At Rockaway Park you can go by bus to Jacob Riis Park, an attractive park development with beach and bay bathing. Returning, reverse the process, making sure when getting off train that you take the northbound (I.R.T.) Lexington Avenue express to Grand Central.

BEACHES AND AMUSEMENT PARKS (Cont'd)

PLAYLAND AND RYE BEACH may be reached by train from Grand Central Terminal. Or inquire at your hotel travel bureau for information as to boat trips (see "Boat Trips") to this delightful beach and amusement resort on Long Island Sound.

BEAR MOUNTAIN . . . A State park of considerable natural beauty. Reached by Hudson River Day Line. (For details see "Boat Trips.")

INDIAN POINT . . . a private park operated and reached by Hudson River Day Line. (For details see "Boat Trips.")

PALISADES PARK . . . An amusement park overlooking the Hudson River. (For details see "Boat Trips.")

LONG BEACH and ATLANTIC BEACH . . . A little farther out on Long Island and favorite rendezvous for thousands of New Yorkers. Reached by Long Island Railroad train from Pennsylvania Station.

SIGHTSEEING TRIPS

Organized daytime tours throughout New York City, including The World's Fair, Radio City, Uptown, Downtown, Chinatown, Harlem, Greenwich Village, West Point. Organized evening tours to Harlem, Yorkville, Chinatown, Coney Island, and the "Gay White Way" show you New York's night life at its merriest! These lectured tours are conducted on an hourly schedule by several reputable Sightseeing Lines. Make arrangements for sightseeing through your hotel travel bureau.

INEXPENSIVE BOAT TRIPS

Many interesting boat trips may be taken from points around Manhattan, both in the daytime and by moonlight. We list a few of the summer boat trips . . . usually available. Watch daily papers or consult your hotel travel bureau for latest "boat-trip" information.

FROM THE BATTERY

Reached by southbound (I.R.T.) subway from Grand Central Terminal. Get off at Bowling Green and walk through Battery Park. STATEN ISLAND FERRY, every 15 minutes to St. George, Staten Island. Here, you may visit Sailor's Snug Harbor, a home for aged seamen. See the bronze statue of Randall by St. Gaudens . . . the workshops where they make many seafaring novelties, including full-rigged ships. The ferry trip gives you a marvelous view of the harbor and the magnificence of lower Manhattan bridges and skyscrapers and costs only 10c round trip.

STATUTE OF LIBERTY Boat, every hour from Battery Park, costs 35c round trip. Boats leave here regularly throughout the summer months for Atlantic Highlands, Roton Park, Conn., Keansburg, Playland and Rye Beach, Coney Island and Rockaway, Bear Mountain Park, Long Island Sound, and Around Manhattan Island. Moonlight sails are also featured from this busy excursion port! (See newspapers or your hotel travel bureau for detailed schedules and fares.)

FROM THE FOOT OF CORTLAND STREET

Reached by southbound (I.R.T.) subway from Grand Central Terminal. Get off at Fulton Street and walk west to the North River and Cortlandt Street. Take ferry to WEEHAWKEN, opposite 42nd Street, New York. On this trip, in addition to having a river view of Manhattan and Jersey, you will pass many piers where great ocean liners dock, including the Queen Mary of the Cunard Line. Returning, take 42nd Street Ferry. To your left are the piers of the French Line, Hamburg-American Line, North German Lloyd, Furness-Bermuda, and Italian Line. If you are lucky, you may see one of the big ocean liners coming in or leaving for Europe. Get off at 42nd Street.

The famous Sandy Hook steamers dock one block south at the foot of Liberty St. On them you may sail away to Atlantic Highlands, a pleasant Jersey beach resort. Special Sunday excursions to Asbury Park, dinner sails and moonlight sails, complete summer schedules on these trim white steamers. Phone BARlay 7-9700 for further information.

FROM FOOT OF 42nd STREET

Easily reached from Grand Central Terminal by crosstown surface car marked "42nd Street Ferry." Here you may depart for Indian Point, Bear Mountain, West Point, Newburgh. (\$1.25 Round Trip, children 5-11 half fare.) This trip up the beautiful Hudson River is a high point in any New York visitor's itinerary! Full details from your local hotel travel bureau, the daily newspapers, or Hudson River Day Line ticket office on 42nd Street.



INDEX

POINTS OF INTEREST

Location	Page
on Map	No.
American Academy of Arts and Letters	4B 14R
American Geographical Society of New York	4B 14R
American Numismatic Society	4B 14R
Aquarium	11B 16L
Bowling Green	11B 16L
Bronx Park	1-2B 15L
Bryant Park	8B 13R
Carl Schurz Park	7C 15R
Central Park	6-7B 15L
Chinatown	10C 17L
City Hall	10C 16R
Cleopatra's Needle	7B 15L
Cloisters, The	3A 14R
College of the City of New York	5B 15R
Columbia University	5B 15L
Cooper Union	9C 15R
Custom House	11B 16L
Dyckman House	2B 14R
Fort Tryon Park	3A 14R
Fort Washington Park	3A 14R
Fraunces Tavern	11B 16R
Frick Gallery	7C 15L
Gay White Way	8B 17R
George Washington Bridge	3A 14R
Ghetto	10C 17L
Gracie Mansion	7C 15R
Grand Central Terminal	8C 13L
Grant's Tomb	5A 14R
Greenwich Village	9B 16L
Hall of Fame	2B 15R
Harlem	5C 17R
Hayden Planetarium	7B 15L
High Bridge Park	3B 14R
Hispanic Society	4B 14R
Jumel Mansion	4B 14R
Little Italy	10B 17L
Medical Center	3A 14R
Metropolitan Museum of Art	7B 15L
Museum of the American Indian	4A 14R
Museum of Modern Art	8B 14L
Museum of Natural History	7B 15L
Museum of New York	6C 15L
Museum of Science and Industry	8C 14L
New York Public Library	8C 13R
Pennsylvania Station	7B 13L
Poe Cottage	2B 14R
Post Office	9B 13R
Radio City (Rockefeller Center)	8B 14L
Riverside Park	5-7A 14R
Roorich Museum	6A 14R
Roosevelt House	9C 15R
Roosevelt Memorial	7B 15L
Sailor's Snug Harbor	17R
Schwab Mansion	7B 14R
Statue of Liberty	12A 16 & 17R
Sutton Place	8C 15R
Trinity Cemetery	4B 14R
U. S. Fleet	5-6-7A 14R
U. S. Sub Treasury	11C 16R
Wall Street	11C 16R
Washington Arch	9B 16L
Wax Museum	8B 15R
Whitney Museum	10B 16L
Yorkville	7C 15R

PRINCIPAL STORES

Department	Location	Page
Stores	on Map	No.
ALTMAN'S	5th Ave. at 35th	8C 13R
ARNOLD CONSTABLE	Fifth Ave. at 40th St.	8C 13R
BEST & CO.	5th Ave. at 35th	8C 13R
BLOOMINGDALE'S	Lexington Ave. & 59th St.	8C 13R
BONWIT TELLER	Fifth Ave. & 56th St.	8C 13R
FRANLIN, SIMON	Fifth Ave. & 37th St.	8C 13R
GIMBEL'S	Sixth Ave. & 33rd	8B 13R
HEARN'S	Fifth Ave. & 14th	9C 13R
LORD & TAYLOR	Fifth Ave. & 38th St.	8C 13R
McCREEVEY	5th Ave. & 34th	8C 13R
McCUTCHEON	Fifth Ave. & 49th St.	8C 13R
MACY'S	Broadway & 34th	8B 13R
SAKS	34th St. Br. & 34th St.	8B 13R
SAKS FIFTH AVENUE	Sixth Ave. & 45th St.	8C 13R
MARK CROSS	Fifth Ave. & 52nd St.	8C 13R
OVINGTON'S	Fifth Ave. & 39th St.	8C 13R
SCHIRMER	43rd & Madison	8C 13R
WILLOUGHBY'S	32nd St. near Sixth Ave.	9B 13R
Wanamaker's	Broadway & 8th St.	8B 13R
ANDREW GELLER (Shoes)	Fifth Ave. & 44th St.	8C 13R
ELIZABETH ARDEN (Beauty)	Fifth Ave. & 54th St.	8C 13R
BERGDORF GOODMAN	Fifth Ave. & 58th St.	8C 13R
GUNTHER (Furs)	Fifth Ave. & 53rd St.	8C 13R
HATTIE CARNEGIE	42 East 49th St.	8C 13R
HENRI BENDEL	10 W. 57th	8B 13R
JAY THORPE	57th St.	8B 13R
KLEINS	Fourth Ave. & 14th	9C 13R
OPPENHEIM & COLLINS	Fifth Ave. & 36th St.	8C 13R
PECK AND PECK	Fifth Ave. & 48th St.	8C 13R
REVLON FRERES (Furs)	Fifth Ave. & 54th St.	8C 13R
RUSSEK'S	Fifth Ave. & 36th	8C 13R
DRESS SHOPS	(moderately-priced dresses may be found in the shops along 34th St., between Fifth Ave. and Broadway; on 42nd St. between Fifth and Sixth Aves.; all the way up Broadway from Times Sq. to Columbus Circle including the side streets. Very moderate prices prevail on 14th St. between Fourth and Fifth Aves.)	
ABERCROMBIE & FITCH	Madison Avenue	8C 13R
SPALDINGS	Fifth Ave.	8C 13R
BLACK STAR & FROST, GORHAM, Inc.	Fifth Ave. & 48th St.	8C 13R
GEORG JENSEN	5th & 53rd	8C 13R
MARCUS & CO.	Fifth Ave. & 53rd St.	8C 13R
TIFFANY	Fifth Ave. & 37th	8C 13R

Specialty Shops

ANDREW GELLER (Shoes)	Fifth Ave. & 44th St.	8C 13R
ELIZABETH ARDEN (Beauty)	Fifth Ave. & 54th St.	8C 13R
BERGDORF GOODMAN	Fifth Ave. & 58th St.	8C 13R
GUNTHER (Furs)	Fifth Ave. & 53rd St.	8C 13R
HATTIE CARNEGIE	42 East 49th St.	8C 13R
HENRI BENDEL	10 W. 57th	8B 13R
JAY THORPE	57th St.	8B 13R
KLEINS	Fourth Ave. & 14th	9C 13R
OPPENHEIM & COLLINS	Fifth Ave. & 36th St.	8C 13R
PECK AND PECK	Fifth Ave. & 48th St.	8C 13R
REVLON FRERES (Furs)	Fifth Ave. & 54th St.	8C 13R
RUSSEK'S	Fifth Ave. & 36th	8C 13R

Sporting Goods

ABERCROMBIE & FITCH	Madison Avenue	8C 13R
SPALDINGS	Fifth Ave.	8C 13R
BLACK STAR & FROST, GORHAM, Inc.	Fifth Ave. & 48th St.	8C 13R
GEORG JENSEN	5th & 53rd	8C 13R
MARCUS & CO.	Fifth Ave. & 53rd St.	8C 13R
TIFFANY	Fifth Ave. & 37th	8C 13R

Jewelry

BLACK STAR & FROST, GORHAM, Inc.	Fifth Ave. & 48th St.	8C 13R
GEORG JENSEN	5th & 53rd	8C 13R
MARCUS & CO.	Fifth Ave. & 53rd St.	8C 13R
TIFFANY	Fifth Ave. & 37th	8C 13R

Five and Tens

Location	Page
on Map	No.
The largest and newest are:	
KRESS Fifth Ave. & 38th	8C 13R
WOOLWORTH Fifth Ave. & 39th St. Broadway & 45th St.	8B 13R

Books

BRENTANO'S	5th Ave. & 47th	8C 13R
PUTNAM'S	5th Ave. & 45th	8C 13R
SCRIBNER'S	5th Ave. & 48th	8C 13R
SCHULTE'S BOOK STORE	80 Fourth Ave.	9C 13R
DOUBLEDAY, DORAN (Chain)	MAC MILLAN 60 Fifth Ave.	9C 13R
WOMRATH'S (Chain)		

Miscellaneous

LEWIS & CONGER (Kitchen Gadgets)	Sixth Ave. & 45th St.	8B 13R
MARK CROSS (Leather Goods)	Fifth Ave. & 52nd St.	8C 13R
OVINGTON'S (Gifts)	Fifth Ave. & 39th St.	8C 13R
SCHIRMER (Music)	43rd & Madison	8C 13R
WILLOUGHBY'S (Cameras)	32nd St. near Sixth Ave.	9B 13R

CHURCHES

BAPTIST Riverside Church	122nd St. & Riverside Dr.	5A 14R
CHRISTIAN SCIENCE First Church of Christ, Scientist, C. Pk. W. & 96th	Fifth Church of Christ, Scientist, 9 East 43rd St.	6B 13R
CONGREGATIONAL Broadway Tabernacle	56th and Broadway	8B 13R
EPISCOPAL Cathedral of St. John the Divine, Amsterdam & 112th	Grace, Broadway & 10th St.	9C 16L
Little Church Around the Corner, 5th Ave. & 29th St.	St. Paul's Chapel, Broadway & Fulton St.	11B 16R
St. Thomas	5th Ave. & 53rd	8C 13R
JEWISH Temple Emanu-El	Fifth Ave. & 65th St.	7C 14R
LUTHERAN (Evangelical) Holy Trinity	Central Park West & 65th	7B 14R
METHODIST EPISCOPAL Park Avenue	Park Ave. & E. 86th St.	7C 14R
John Street, 44 John St.		11C 14R
PRESBYTERIAN Brick Church, 5th A. & 37th	First Church, 5th A. & 11th	8C 13R
ROMAN CATHOLIC St. Patrick's Cathedral	50th St. & Fifth Ave.	8C 14L
St. Peter, 18 Barclay St.		11B 16R

SPORTS ARENAS

EBBETS FIELD, Brooklyn, Home of the Brooklyn Dodgers (National League). Take southbound (I.R.T.) subway marked "Flatbush Ave." or "New Lots" get off at Franklin St., Brooklyn. Walk south 5 blocks or take Franklin Ave. car to Ebbets Field.

HIPPODROME—Large auditorium used for jai-alai contests and prize fights. At Seventh Ave. between 43rd and 44th Sts. Walk from 42nd to 6th Ave. and turn right.

LEWISOHN STADIUM—College sports and concerts—138th St. and Amsterdam Ave. Take Broadway 7th Ave. (I.R.T.) subway (marked "Van Cortlandt Park") at Times Square. Get off at 137th St. (City College Station).

MADISON SQUARE GARDEN—Boxing, wrestling, basketball, tennis, circus, rodeo, etc. (see newspapers for current events), 8th Avenue and 50th St. Take Shuttle to Times Square, change to Northbound I. R.T. Subway local to 50th St. Station. 8B 13R

MADISON SQUARE GARDEN BOWL—Northern Boulevard and 8th Street, Long Island City. Take I.R.T. Queensboro Subway at Grand Central... to Washington Ave. station.

POLO GROUNDS, home of New York Giants (National League), 8th Ave. and 155th Street. Take Shuttle to Times Square. Walk one block west to 8th Ave. Take Northbound Subway here to 155th St. station.

RANDALL'S ISLAND STADIUM (Randall's Island)—Municipal stadium used for football, baseball, track meets and outdoor opera. Take I.R.T. to 125th Street and cross town bus to Randall's Island.

YANKEE STADIUM, home of the New York Yankees (American League), River Ave. and 161st St. Take northbound (I.R.T.) subway express (marked "Jerome Ave.") at Grand Central. Get off at 161st Street station.

RACE TRACKS

AQUEDUCT (via Long Island Railroad Atlantic Ave. Brooklyn Station—Take (I.R.T.) southbound express at G.C.T. to Atlantic Ave., Brooklyn).

BELMONT (L. I. R.R. from Penna. Sta.)

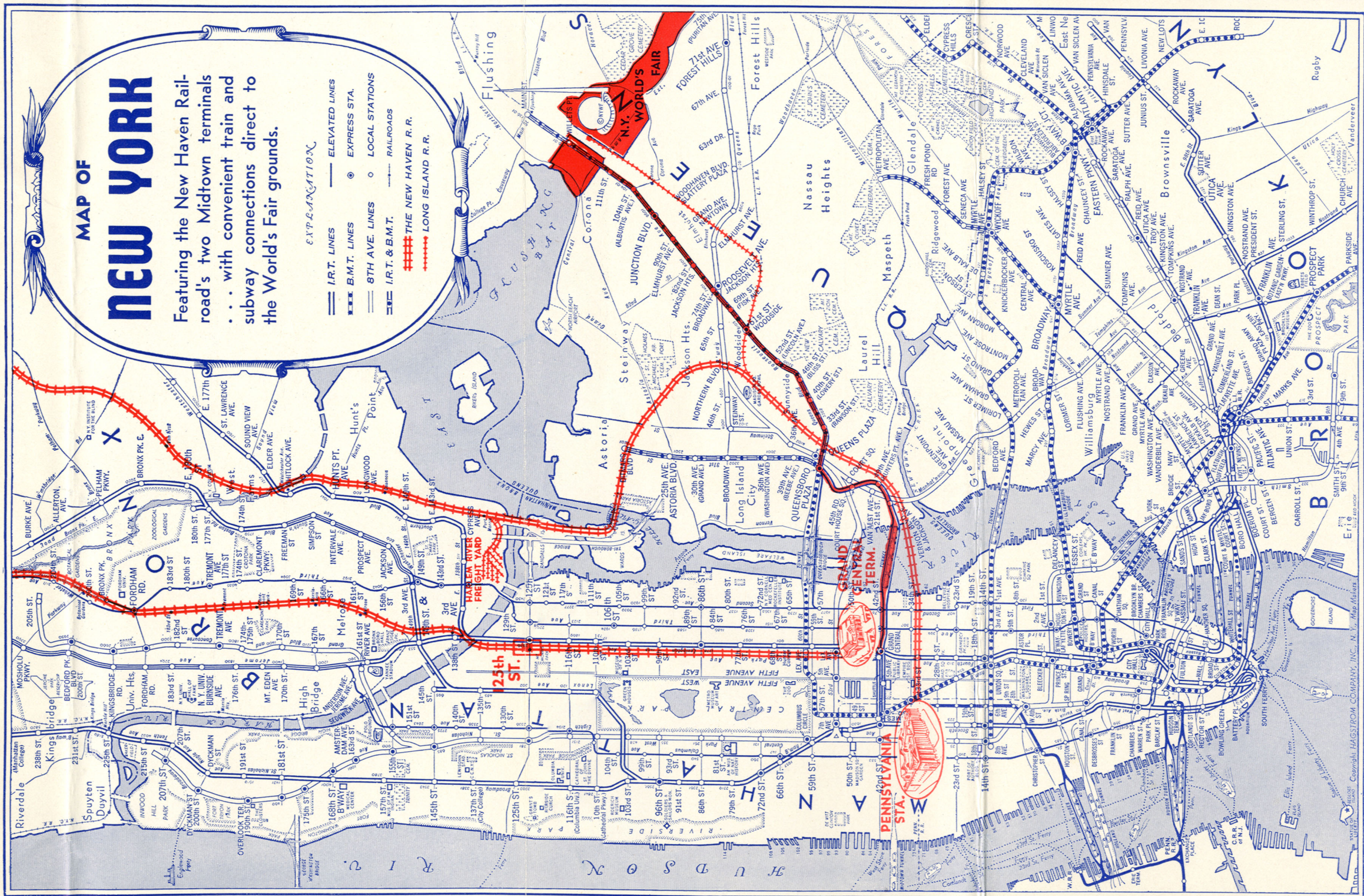
EMPIRE (N. Y. Central from G. C. T.)

JAMAICA (L. I. R.R. from Penna. Sta.)

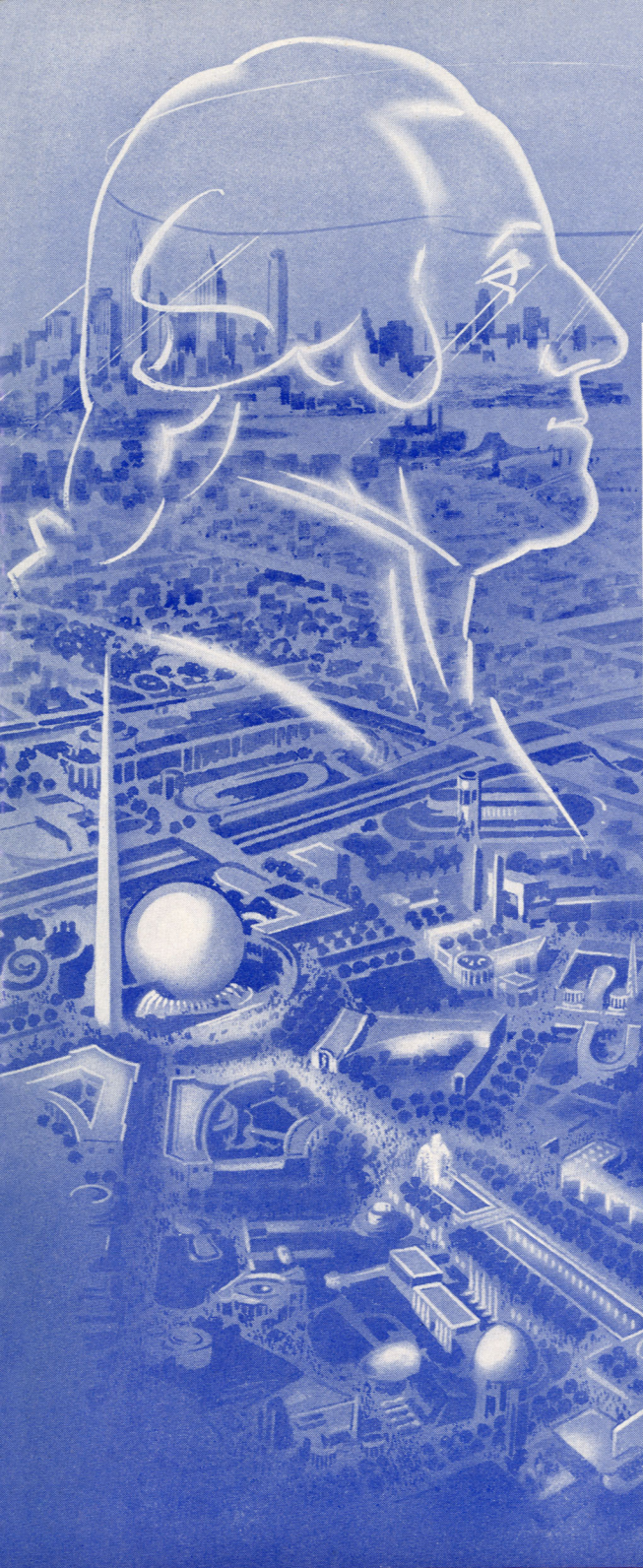
OCEAN LINERS

Location	Page
on Map	No.
QUEEN MARY, Cunard Line	8A
NORMANDIE, French Line	8A
BREMEN-EUROPA, North German Lloyd	8A
REX, Italian Line	8A

Check New York Times or Herald Tribune Shipping Page for ships departing. Attend a sailing, arriving about 1 hour before departure, or phone the line for pass to see liner while in port.



Due to limitation of space and not through intentional oversight, only PRINCIPAL hotels, stores, restaurants and night clubs are listed in this index. Every effort has been made to have the information shown in this booklet absolutely correct, but no responsibility is assumed for any inaccuracies which may appear.



You are going to the FAIR...

the World of Tomorrow!

But of course . . . the world of tomorrow is the chief topic of today! This World's Fair is the talk of the town from Mt. Vernon to Calais . . . from Danbury to St. Johnsbury. In fact, every "modern" whether old, or young in years, will go at least once this year . . . although one visit can hardly do justice to this masterpiece of modern design and ingenuity! Never before have so many foreign nations participated . . . never before has industry, the several states, our Federal Government, been so lavish in their expenditures for exhibits, as at this great New York World's Fair, which so fittingly commemorates the 150th anniversary of the inauguration of George Washington as first President of the American Nation under the Federal Constitution. Many of the individual projects cost more than a million dollars . . . and they stretch out in magnificent array along broad avenues that radiate from the theme center . . . covering over 1200 acres . . . and forming a veritable fairyland of color and exotic design. It's like a trip around the world . . . plus a glimpse into the streamlined world of tomorrow!

