How to Get the Most Out of Your Trip to New York World's Fair of 1940

∧GAIN in 1940, the New York World's Fair will thrill millions of Americans of all ages. "Peace and Freedom", with which America is happily blessed, are the themes of the 1940 Fair which will be the greatest of all world expositions, and which will offer a liberal education as well as the widest variety of entertainment.

The classic pageants "American Jubilee" and the "Railroads On Parade" present dramatic spectacles which crystallize the love of country and present interestingly in live and lovable scenes, historical cross sections of the nation's growth.

New York Central System has the complete answer for a marvelous trip to New York and the World's Fair. It offers the following unique advan. tages:

The Water Level Route

It is the internationally-known Water Level Route between the Atlantic seaboard and the Mississippi valley assuring the utmost in travel comfort. Its trains alide swiftly and safely over a velvet-smooth roadbed that makes travel a pleasure and robs it of fatiaue.

The Scenic Route

It offers a scenic combination that is the despair of writers to describe or artists to picture-Niagara Falls, the Mohawk Valley and Hudson River

Passengers between the West and the East may stop over at Niagara Falls without additional charge

and the glories of the Mohawk Valley and Hudson River may be seen from the car window. The New York Central alone can offer you this beautiful ride across the Empire State.

Grand Central Terminal, New York

GATEWAY TO THE WORLD'S FAIR

New York Central passengers arrive at Grand Central Terminal - the heart of New York—at Park Avenue and 42nd Street. Grouped around or within short walking distance of Grand Central are the famous hotels. shopping and amusement centers that mean New York to the visitor on pleasure bent.

Grand Central is the only railroad terminal in New York having direct subway connection with the World's Fair. From it there is fast, frequent service via the I. R. T. Subway to the Fair gates at a 5-cent fare.

But here is something that is important to remember-New York is

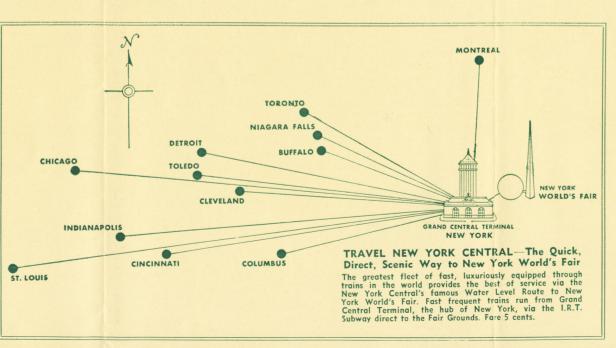
amply supplied with local transit facilities to the World's Fair and wherever you may locate during your stay in the city, one of New York's three subway systems (see map herein) will take you quickly to the Fair grounds.

Greatly Reduced Fares

The round trip fares offered by the New York Central are so low that the idea of using your own car as a matter of economy may be dismissed. And in the matter of comfort there is but one choice—the railroad. No highway congestion. No parking problems. No traffic signals to watch. You relax in the comfort of your perfectly appointed Pullman or modern day coach. You'll enjoy the trip via the New York Central. You'll be safe and you'll have more time to spend at the Fair.

Your Hotel Accommodations in New York Assured

By taking advantage of the New York City All-Expense tours arranged by the New York Central in conjunction with the American Express Travel Service you will see the Fair in a convenient and economical manner and, what is most important, be assured of hotel accommodations. These tours which are as low as \$6.80 for two days to \$23.45 for seven days cover every necessary expense (except meals) from the time of arrival at New York City until departure for periods of 2, 3, 4, 5, 6 and 7 days. Included in addition to hotel room are taxicab



(when necessary) to and from Grand Central Terminal and hotel; admission to the Fair, tour of the Fair by guide chair, sight-seeing tour of the city and choice of visit to National Broadcasting Studios at Radio City or admission to Rockefeller Center Observation Roof. Any New York Central agent will be glad to give you complete information regarding these tours

Optional Routing of Tickets

Round-trip tickets issued by or via the New York Central System from Detroit, Cleveland, Cincinnati and any point beyond to New York City will be honored in one direction via the Baltimore and Ohio Railroad or the Pennsylvania Railroad. This enables passengers to see Niagara Falls, the Mohawk Valley Hudson River, Baltimore and Washington without additional cost or exchange of tickets. The New York Central will honor similarly tickets issued by the Baltimore and Ohio Railroad and the Pennsylvania Railroad.

Train Service

Over the New York Central is operated a fleet of fine trains that have made history in the transportation world. Mere mention of the 20th Century Limited, the most famous train in the world the Commodore Vanderbilt, the Pacemaker (famous New York Central de Juxe coach flyer). Southwestern Limited, Wolverine, Water Level Limited, Lake Shore Limited, Ohio State Limited, World's Fairliner

and Empire State Express recalls to the mind of almost everyone the uniformly high character of service the New York Central provides. These trains and many others link the World's Fair with Buffalo, Montreal, Toronto, Cleveland, Detroit, Toledo, Chicago, Cincinnati, Indianapolis, St. Louis and the vast territory in which these cities are located.

All principal through trains of the New York Central System are airconditioned, contributing greatly to your comfort at all seasons of the year.

When planning your trip it will pay you to consult the nearest New York Central System representative or ticket agent. He will give you complete information regarding reduced fares, all-expense tours, take care of the details of your trip and. in many ways, be helpful.

AT THE FAIR - BY ALL MEANS SEE THE IRON HORSE WONDER SHOW, "RAILROADS ON PARADE"

Atlant Balboa Bostor Buffal Charl Chican Cincin Cleve! Colun Dallas Dayto Denver Detro Erie, Evans Grand

Jackson 7311 Memphis, Tenn.C. L. Schraudt, Pass. Rep., 1028 Exchange Bldg......8-0160 Mexico City, Mex. Manuel Munoz, Jr., Gen. Agt., Madero 34.... Mexicana L 86-82 Ericsson 18-21-61 Milwaukee, Wis. P. J. Stenger, Gen. Agt., Wisconsin-Broadway Bldg... Daly 5660-1-2

Minneapolis, Minn, ..., F. J. Bambach, Gen. Agt., 805 Met. Life Bldg... Atlantic 5291-2-3 Montreal, Que. J. B. Finucane, Pass. Agt., 221 Dominion Cq. Bldg. Marquette 1271-2 Newark, N. J. W. F. Pranis, Pass. Rep., 9-15 Clinton St. Market 2-5415-6

Niaga Oklah Omah Ottaw

G. V. Schuh, Pass. Rep., 524 Kennedy Bldg. Tulsa, Okla. . . 4-2111 J. V. Essel, Pass. Rep., N.Y.C. Sta... Utica, N. Y. ..2100 Watertown, N. Y. R. L. Jackson, Div. Pass. Agt., N.Y.C. Sta. Worcester, Mass. H. M. Smith, Div. Pass. Agt., Rm. 5, Union Sta......2-4104

New York Central System Passenger Representatives

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Balboa Heights, C. ZJ. E. Steiner	, Traffic Rep		2-1333
Boston, Mass O. J. Petrie,	Asst. Gen. Pass. Agt.,	South Sta	ubbard 7200
Buffalo, N. Y C. A. Rieblir	g, Div. Pass. Agt., Cen	t. Term!	Madison 3400
Charleston, W. Va J. V. Laffan,	Div. Pass. Agt., N.Y.	C. StaCa	apitol 21-531
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Cincinnati, O A. C. Thomp	son, Asst. Gen. Pass. A	gt., 115 Dixie Term	Main 3540
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Columbus, OJ. T. Hays,			
Dallas, TexJ. A. Slater,			
Dayton, Ohio E. J. David,			
Denver, Colo T. P. Hegler			
Detroit, Mich W. E. Fracke			
Erie, PaJ. J. Burgoy			
Evansville, Ind W. L. Thornt			
Grand Rapids, Mich J. C. Ranney			ldg8-0628
Houston, TexJ. V. Cooley	, Pass. Rep., 514 Seco Idg		Fairfax 9301
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New Haven, Conn. V. S. Karlawish, Dist. Pass. Agt., 129-133 Church St.....6-9161 New Orleans, La., C. S. Promnitz, Pass. Rep., 828 Whitney B.dg..... Raymond 0697 New Orleans, La. C. S. Prominitz, Pass. Rep., 020 minute provide the New York, N. Y. ... A. L. Miller, Asst. Gen. Pass. Agt., 466 Lex. Ave.

Murray Hill 9-6000	
gara Falls, N. Y, E. C. Korb, Dist. Pass. Agt., N.Y.C. Sta	
ahoma City, Okla K. B. Taylor, Gen. Agt., Rm. 1200, Colcord Bldg7-3440	
aha, NebJ. F. Dyas, Gen. Agt., 921-924 Cily Natl. Bk. Bldg. Atlantic 8900	
awa, Ont L. P. Gauvin, Traveling Pass. Agt	
ria, III	
sburgh, Pa E. N. Robison, Dist. Pass. Agt., P. & L. E. Terminal Court 3201	
tland, Ore H. M. DeGowin, Pass. Rep., 411-12 Pac. Bldg Beacon 2370	
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Francisco, Cal S. W. Bone, Gen. Agt., 523 Monadnock Bldg Exbrook 3682	
ttle, Wash C. J. Barry, Gen. Agt., 512-514 White Bldg Elliott 2681	
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onto, Ont	

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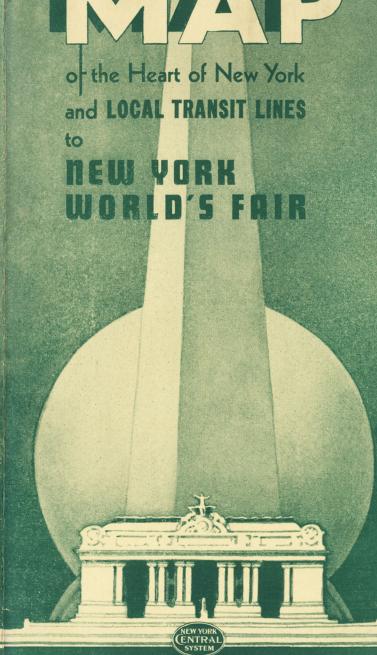
The Pathway of **GREATEST TRAVEL VALUE** TO THE **NEW YORK WORLD'S FAIR**



The Finest Fleet of Passenger Trains VIA GREAT LAKES NIAGARA FALLS MOHAWK VALLEY HUDSON RIVER

New York Central System

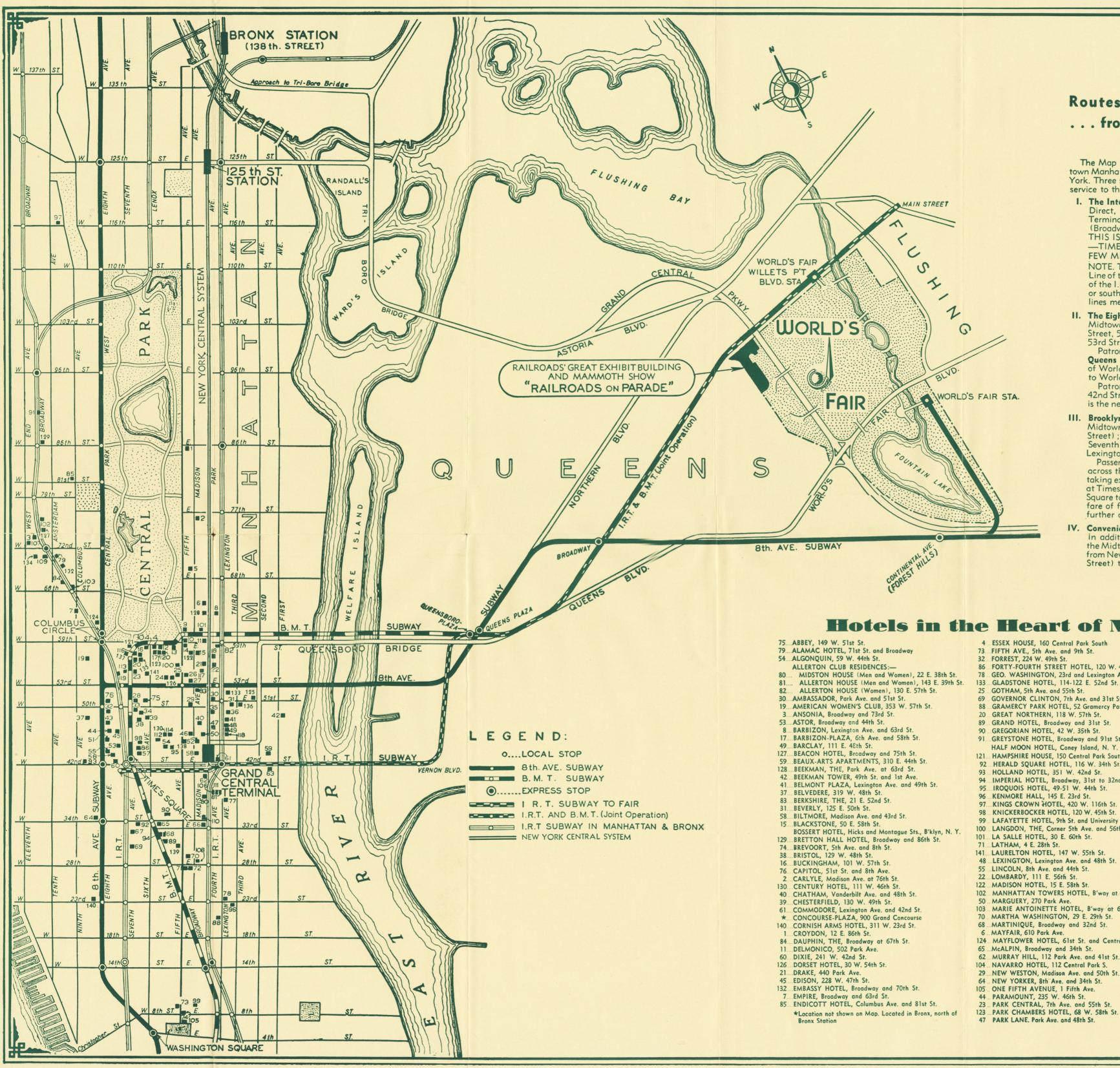
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GRAND CENTRAL TERMINAL · NEW YORK CITY In the Heart of Hotel, Residence, Theatre and Shopping Districts

GATEWAY TO THE NEW YORK WORLD'S FAIR

Logical Area for a Most Enjoyable Stay in New York





The Map shows the strategic location of Grand Central Terminal in midtown Manhattan-the great hotel, amusement and residential section of New York. Three subway systems provide the entire area with quick and frequent service to the Fair grounds in approximately 20 minutes as follows:

I. The Interborough Rapid Transit Company (I.R.T.) Queensborough Line. Direct, fast, through service to the World's Fair from Grand Central Terminal; also from Fifth Avenue and 42nd Street and Times Square (Broadway and 42nd Street).

THIS IS THE BEST ROUTE FROM THE GRAND CENTRAL TERMINAL -TIMES SOUARE DISTRICT TO THE FAIR GROUNDS. TRAINS EVERY FEW MINUTES. Fare 5 cents.

NOTE. The Queensborough Line intersects the Lexington-Fourth Avenue Line of the I.R.T. at Grand Central Terminal and the Seventh Avenue Line of the I.R.T. at Times Square affording quick connections for people north or south on these lines not located more convenient to stations on other lines mentioned below.

II. The Eighth Avenue Subway (Independent Line).

Midtown stations on this subway are located at Eighth Avenue and 42nd Street, 50th Street and Eighth Avenue, 53rd Street and Seventh Avenue, 53rd Street and Fifth Avenue and 53rd Street and Lexington Avenue.

Patrons who find the stations of this line most convenient will take Queens Express Train to Continental Avenue-Forest Hills, just South of World's Fair Grounds where easy and quick change is made for train to World's Fair.

Patrons north of 53rd Street on the Eighth Avenue Line come down to 42nd Street and change to Queens Express Train as above, as 42nd Street is the nearest EXPRESS stop. Through fare 10 cents.

III. Brooklyn-Manhattan Transit Corporation (B. M. T. Lines).

Midtown Stations are located at Times Square (Broadway and 42nd Street) ; 49th Street and 7th Avenue (Radio City area) ; 57th Street and Seventh Avenue; 59th Street and Fifth Avenue and 60th Street and Lexington Avenue.

Passengers at all points should take Local to Queensborough Plaza just across the East River, changing there for World's Fair trains. Passengers taking express south of Times Square change to the Queensborough Local at Times Square. Through fare 5 cents. Change can also be made at Times Square to the Queensborough Branch of the I.R.T. by paying an additional fare of five cents which will afford service to the Fair Grounds without further charge.

Convenient Bus Transportation. IV

In addition to the subway lines, buses will run from various points in the Midtown District to the Fair Grounds. Bus service will also be available from New York Central Stations at 125th Street and Bronx Station (138th Street) to the Fair via the Triboro Bridge

Hotels in the Heart of New York City

- 4 ESSEX HOUSE, 160 Central Park South 73. FIFTH AVE., 5th Ave. and 9th St.
- 86 FORTY-FOURTH STREET HOTEL, 120 W. 44th St.
- 78 GEO. WASHINGTON, 23rd and Lexington Ave.
- 133 ... GLADSTONE HOTEL, 114-122 E. 52nd St.
- 25 ... GOTHAM, 5th Ave. and 55th St.
- 69. GOVERNOR CLINTON, 7th Ave. and 31st St.
- 88 ... GRAMERCY PARK HOTEL, 52 Gramercy Park, N.
- 20 GREAT NORTHERN, 118 W. 57th St.
- 89 GRAND HOTEL, Broadway and 31st St.
- 91...GREYSTONE HOTEL, Broadway and 91st St.
- HALF MOON HOTEL, Coney Island, N. Y. 121 HAMPSHIRE HOUSE 150 Central Park South
- 92 ... HERALD SQUARE HOTEL, 116 W. 34th St.
- 93 HOLLAND HOTEL, 351 W. 42nd St. 94 IMPERIAL HOTEL, Broadway, 31st to 32nd St
- 95. IROQUOIS HOTEL, 49-51 W. 44th St.
- 96 KENMORE HALL, 145 E. 23rd St.
- 97 KINGS CROWN HOTEL, 420 W. 116th St.
- 98 KNICKERBOCKER HOTEL, 120 W. 45th St.
- 99 .. LAFAYETTE HOTEL, 9th St. and University Place 100 LANGDON, THE, Corner 5th Ave, and 56th St.
- 101... LA SALLE HOTEL, 30 E. 60th St.
- 71 LATHAM, 4 E. 28th St.
- 141. LAURELTON HOTEL, 147 W. 55th St.
- 55 LINCOLN, 8th Ave. and 44th St.
- 22 LOMBARDY, 111 E. 56th St.
- 122 MADISON HOTEL, 15 E. 58th St.
- 102 MANHATTAN TOWERS HOTEL, B'way at 76th St.
- 50 .. MARGUERY, 270 Park Ave.
- 103 MARIE ANTOINETTE HOTEL, B'way at 66th St. 70 MARTHA WASHINGTON, 29 E. 29th St.
- 68 MARTINIQUE, Broadway and 32nd St.
- 6 MAYFAIR, 610 Park Ave.
- 124 MAYFLOWER HOTEL, 61st St. and Central Park W. 65....McALPIN, Broadway and 34th St.
- 62 MURRAY HILL, 112 Park Ave. and 41st St.
- 104 ... NAVARRO HOTEL, 112 Central Park S.
- 64 .. NEW YORKER, 8th Ave. and 34th St.
- 105 ONE FIFTH AVENUE, 1 Fifth Ave.
- 44 .. PARAMOUNT, 235 W. 46th St.
- 123 PARK CHAMBERS HOTEL, 68 W. 58th St.
- 47 PARK LANE. Park Ave. and 48th St.

67....PENNSYLVANIA, 7th Ave. and 33rd St.

- 106 PETER COOPER HOTEL, Lexington Ave. at 39th St.
- 51....PICCADILLY, 227 W. 45th St.
- 125 PICKWICK ARMS, 230 E. 51st St. 9. PIERRE, 5th Ave. and 61st St.
- 13 PLAZA, 5th Ave. and 59th St.
- 34 PLYMOUTH, 143 W. 49th St.
- 43 PRESIDENT, 234 W. 48th St. 72 PRINCE GEORGE, 14 E. 28th St.
- 46 ... RITZ-CARLTON, Madison Ave. and 46th St. 18 .. RITZ-TOWERS, Park Ave. and 59th St.

107 RIVERSIDE PLAZA HOTEL, 253 W. 73rd St.

134 ... ROBERT FULTON HOTEL, 228 W. 71st St.

ST GEORGE HOTEL 51 Clark St. B'klyn N

52 ... ROOSEVELT, Madison Ave. and 45th St.

12 ST. MORITZ, 50 Central Park South

135 SALISBURY HOTEL, 123 W. 57th St.

136 SAN CARLOS HOTEL, 150 E. 50th St.

10 .. SAVOY-PLAZA, 5th Ave. and 59th St.

36 ... SHELTON, Lexington Ave. and 49th St.

56 ... TIMES SQUARE, 8th Ave. and 43rd St.

66 VANDERBILT, Park Ave. and 34th St.

35 WALDORF-ASTORIA, Park Ave. and 50th St.

113....WELLINGTON HOTEL, 55th St. at 7th Ave.,

77....WHITE HOTEL, 37th St. and Lexington Ave.

119 WOODWARD HOTEL, Broadway at 55th St.

118 ... WINTHROP HOTEL, Lexington Ave. and 47th St.

114 ... WENTWORTH HOTEL, 59 W. 46th St.

111...TUSCANY HOTEL, 120 E. 39th St.

28 VICTORIA, 7th Ave. and 51st St.

112 ... WEBSTER HOTEL, 40 W. 45th St.

116 ... WINDSOR HOTEL, 100 W. 58th St.

117....WINSLOW HOTEL, 45 E. 55th St.

139 WOLCOTT HOTEL, 4 W. 31st St.

120 WYNDHAM HOTEL, 42 W, 58th St.

57 WOODSTOCK, 127 W. 43rd St.

24...WARWICK, 65 W. 54th St.

5...WESTBURY, 15 East 69th St.

27...WEYLIN, 40 E. 54th St.

137 SEVILLIA HOTEL, 117 W. 58th St.

138 SEYMOUR HOTEL, 50 W. 45th St.

33....TAFT, 7th Ave. and 50th St.

110 ... TEN PARK AVENUE HOTEL

63...TUDOR, 304 E. 42nd, St.

108 .. SEVILLE HOTEL, Madison Ave. and 29th St.

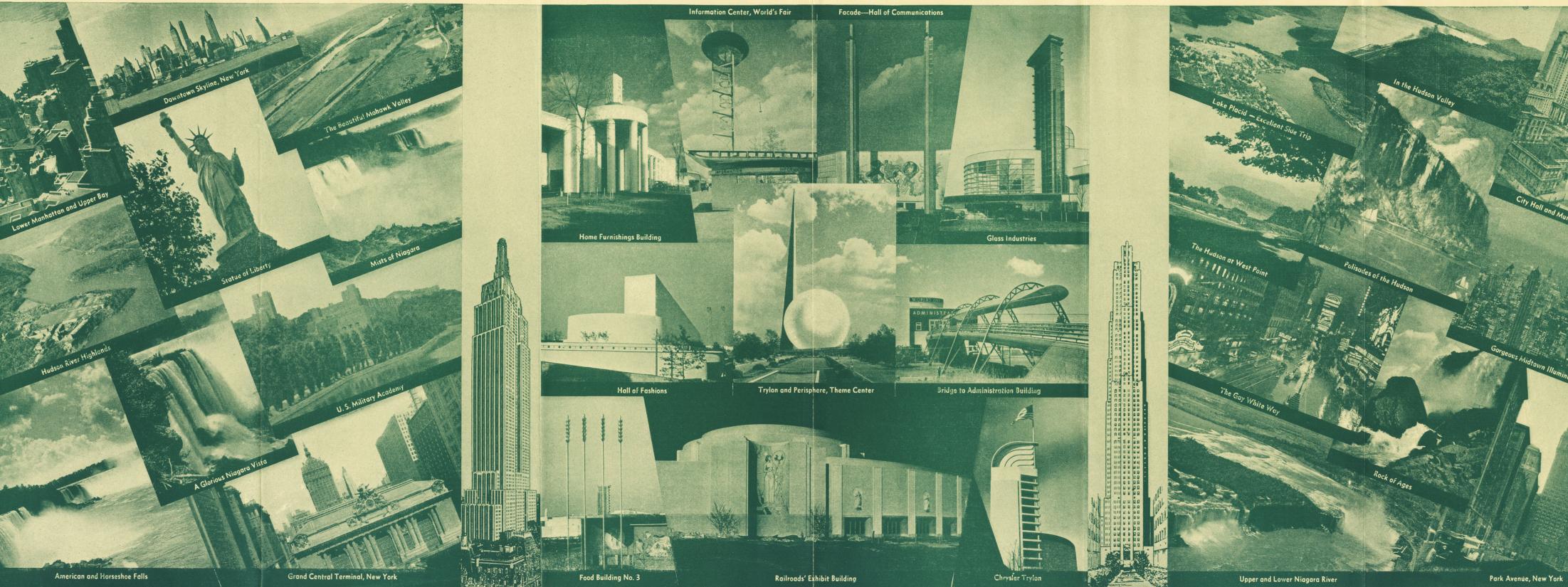
109 .. SHERMAN SQUARE HOTEL, B'way and 71st St.

14 ... SHERRY-NETHERLAND, 59th St. and 5th Ave.

TOWERS HOTEL, THE, 25 Clark St., B'klyn, N. Y.

26 .. ST. REGIS, 5th Ave. and 55th St.





E TO THE NEW YORK WORLD'S FAIR